Journal Description
- Title (and subtitle, if any):
- *Journal of Communication Technology* or *Journal of Social Technologies*
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- What are the prospective mission, aims, and scope of the proposed journal? If relevant, describe the orientation of the journal (clinical, empirical, theoretical, policy, qualitative/quantitative, or other).
- *Mission, Aims, & Scope:* To bring together research that facilitates discussion and cultivates understanding of the ways in which communication technologies are changing not only media processes and content, but also audiences, institutions, and society at large. Since communication technologies themselves have now come to fulfill a central, social role in virtually all forms of mediated communication, the journal welcomes scholarship from a broad area of inquiry. Provided that the focus pertains to communication technologies, this includes but is not limited to studies of advertising, science, networks, health, politics, history, policy, public relations, management, economics, ethics, minorities, visual communication, and social media.

  In addition, as the journal is vitally positioned in a growing international field, it strives to be a home for all theoretical and methodological perspectives. Research that informs debates from comparative empirical perspectives is especially welcome, though more conceptual and theoretical approaches are equally invited. Altogether, systematic and rigorous scholarship of communication technologies and their impacts from virtually any approach from micro to macro and throughout sub-disciplines will be considered.

- What types of material will the journal publish (e.g., referenced articles, book reviews, special issues, conference proceedings, other)?
- Original refereed research articles in both brief and full format as well as book reviews. Initial issue could launch with cross-promoting top three faculty and student papers from annual conference for publication in the journal after an additional review. Special calls as appropriate after that (for example, the social-democratic movements and social media use special call that went out for the 2011 AEJMC research paper competition).

- Provide a hypothetical table of contents for an issue of the journal.
  Original research articles on:

  Blogs, YouTube, and politics among the Tea Party movement
  Health campaigns using SNS
  Network theory and analysis
  Social media adoption and individuals' personality traits
  Children's cultural learning in MMORPG games
  Visual communication's impact in mobile telephony
  The economic impact of net neutrality
  Diasporic minority groups and international texting
  Crisis responses with limited infrastructure (i.e., lessons from Katrina and Haiti)
  Social media and digital inclusion

  Book reviews on:

  The SAGE Handbook of Media Processes and Effects by Robin L. Nabi and Mary Beth Oliver
  A Networked Self: Identity, Community, and Culture on Social Network Sites by Zizi Papacharissi

Journal Format and Schedule

- When would you anticipate the first issue being published? Indicate factors affecting prospective publication date.
- August 2014—thus allows for work presented at AEJMC national conference to be reviewed and processed. Since this is also the 101-year anniversary of AEJMC, this conference would be an excellent point in time to coordinate a launch event hosted by the division. Promotion could also occur at the annual AEJMC regional mid-winter conference that takes place in March 2014.
- Notably, the CTEC division has also secured the largest cash prize for top faculty papers in the AEJMC organization ($1,000) that will also be introduced for the 2012 conference. In addition to the cash prize, winning papers would automatically receive an invitation to be reviewed for publication in the journal.

- What would be the optimal size and format of the journal? Indicate factors affecting prospective size (if any). Such factors might include display items or space advertising.
- Ideally, the journal would proceed on a quarterly publication schedule with both research briefs and full research papers. The research briefs would be similar to the "reports" published in *Social Science Computer Review* and would allow for faster turnaround and publication. Due to their brevity of no more than 4,500 words (excluding references and figures or tables), the research briefs could be reviewed and published more quickly.
- The function of the briefs would be twofold. First, these would offer a quicker route to editorial decisions and reviews than many journals can provide and thereby increase submissions and reviewer participation. Second, the nature of communication technology and its impacts changes so very rapidly (see, for example, the use of social media in the events of Tunisia, Egypt, and elsewhere from December 2010 onwards) that highly relevant research needs to be published in a more timely fashion than almost all academic journals can accommodate.
- "Full" research papers would follow a typical academic publishing scheme: 8000 words maximum and on a normalized publication schedule. The full research papers would lend academic rigor and sophistication to the journal while the research briefs would increase submissions, reviewers, and readership because of timeliness and quick turnaround.
- Altogether, each issue would target about 100 pages with online and print version, and it would be important to include a "published first" online in pdf/html all with active links. As appropriate, include active links to other articles, authors, background material, video presentations of research talks from conference similar to TED talks.

Audience

- How will this journal "fit" into the current literature of the discipline?
- Broader and less restricted to particular sub-disciplines.

- What is the composition of the prospective audience?
- Primarily professional and academic media researchers but also software developers, computer programmers, and online media enthusiasts more generally.

- How will this journal be unique to the specialty, discipline, or profession?
- Instead of focusing topically on different forms of media specifically as some other journals do, the focus here is on communication and technology as it takes place *socially* between and among different individuals and audiences.

- Indicate potentially competing journals and the relevant strengths and weaknesses of each.
  - *New Media & Society (Sage)*: Tends toward a qualitative/critical focus, long backlog until publication, well-established in the field
    Journal of Computer Mediated Communication (International Communication Association/Indiana University): Emphasis tends toward health communication, website is not very strong, but well-respected; online-only
    Journal of Information Technology and Politics (Taylor & Francis): Not very broadly conceived conceptually, emphasis on politics, website is also strong, but a good model of a relatively new and successful journal
    Convergence (Sage): Tends toward a qualitative/critical focus as well as popular culture; has a relatively long history of successful scholarship in the new media arena
    Television and New Media (Sage): Also very specific toward entertainment products and programming, does not have much coverage of non-video aspects of new media
    Social Science Computer Review (Sage): Well-respected and has a long history (to 1982) but is more focused on computing and computer science; very weak web presence, heavily quantitative
    Continuum: Journal of Media and Cultural Studies (Taylor & Francis): Interesting and unique, but with tendency towards critical/qualitative research largely of locations outside of the United States
    First Monday (University of Illinois at Chicago): Timely topics but journal is not fully blind-reviewed (reviewers see author information); online only
    The Information Society (Taylor & Francis): Good variety of scholarship, however, this journal is also not fully blind-reviewed; backlogs to publication
    Information, Communication, and Society (Taylor & Francis): Successful journal in this general area that is now indexed in SSCI; a bit heavy on special issues, topical focus is not exclusively on technologies
    Internet Research (Emerald): Topically similar but without the prestigious editorial board assembled here; focus is more computer science oriented with attention mostly to online-only activities
    Internet and Policy (The UC-Berkeley Electronic Press): Like many journals in this area, the focus is specific to one main topic, in this case public policy, and thus misses a good portion of the potential audience interested in the impact of the Internet and other communication technologies that exist in other capacities

- How do you know that that sufficient papers and research exist to sustain this journal?
  - The Communication Technology Division of the Association for Education in Journalism and Mass Communication (AEJMC) that is sponsoring this journal has received 140 or more full paper submissions in each of the last five national conferences. The number of submissions fielded to this division is now the second largest (only to the Mass Communication and Society Division of AEJMC), thus demonstrating not only the popularity but also the importance of the division and the area of study.

- Why is this journal needed *now*?
  - The growth of the communication technology industry and its popularity demonstrate that these technologies are now at the heart of all communication. The existing body of journals is fragmented by discipline and specialty. Just as the Communication Technology Division of AEJMC has taken a more and more prominent role, this journal too, would be an increasingly popular and important location for ongoing debates in a vital, dynamic, and growing field that would simply be remiss to ignore.

- What relevant societies and educational specialties/programs might constitute prospective mailing lists? (include the approximate size of each list, if known)
  - IAMCR, CTEC, ECREA, AoIR, CITASA, APSA, MAPSA, AAPOR, WAPOR, ICA, NCA

- What professional societies might consider affiliation with the journal (and why)?
  - The previously mentioned groups may consider some sort of divisional affiliation in time because their interests also meet with communication technologies, but the launch would be exclusive to the CTEC division of AEJMC.

Advertising & Commercial Sales
- What products or services might be interested in advertising in the journal?
  - It is possible that universities might offer advertisements for jobs or programs. Data-mining and software groups (such as SPSS, Stata, or Texifter) may also be interested parties.
- What is the potential for commercial reprints and supplemental issues?
  - This type of potential may exist but it is not readily apparent or specific to the research goals of this journal. Clearly, however, it would be desirable to share the findings with lay audiences through mainstream media mechanisms.

Prospective Editor Information
- Previous editorial experience
- Specific qualifications to edit this journal
- Current *Curriculum Vitae*
- Scope of institutional support for editorial office
  - The CTEC division will create an officer position devoted to tasks related to the journal, including editorial and reviewer support.

  - Confirmed editorial board members:

  - Bruce Bimber, University of California – Santa Barbara
  - Erik Bucy, Indiana University/Smith Geiger
  - Claes de Vreese, University of Amsterdam
  - Daniela Dimitrova, Iowa State University
  - Marcia DiStaso, Penn State University
  - Bruce Garrison, University of Miami
  - Homero Gil de Zuniga, University of Texas – Austin
  - Jacob Groshek, Erasmus University Rotterdam
  - Eszter Hargittai, Northwestern University
  - Alfred Hermida, University of British Columbia
  - Matthew Hindman, George Washington University
  - Jimmy Ivory, Virginia Tech University
  - Tom Johnson, University of Texas – Austin
  - Sri Kalyanaraman, University of North Carolina
  - Barbara Kaye, The Johns Hopkins University
  - Marcus Messner, Virginia Commonwealth University
  - Patricia Moy, University of Washington
  - Christine Ogan, Indiana University
  - Zizi Papacharissi, University of Illinois – Chicago
  - Hernando Rojas, University of Wisconsin – Madison

- o Amy Schmitz Weiss, San Diego State University
- o Dhavan Shah, University of Wisconsin – Madison
- o Jane Singer, University of Iowa
- o Shyam Sundar, Pennsylvania State University
- o David Tewksbury, University of Illinois – Urbana/Champaign
- o Jan van Dijk, University of Twente