

# CTEC

Summer 2006

Communication Technology  
Division Newsletter

## If you're going to San Francisco...

SRIRAM "SRI" KALYANARAMAN  
Division Head



Greetings! With the San Francisco convention just around the corner, I wish to share some thoughts and news with you. First of all, I hope to see as many division members as possible in San Francisco. As usual, we have a diversity of panels and sessions that our vice-head and program chair, Daniela Dimitrova, has put together. As in the past couple of years, we have also maximized our refereed research paper sessions. The division's research chair, Mark Tremayne, has assembled an impressive array of papers reflecting the many diverse and cutting-edge topics in current new media and communication technology research. More details on the various CTEC sessions appear in articles by Daniela and Mark on the next page.



I would also like to remind members that the CTEC members' meeting is scheduled for Thursday, August 3, at 8.30 pm. Please attend if you are in San Francisco, and do feel free to bring along colleagues or students who are new to the organization or division. As many long-time members well know, our division is among the friendliest among all the AEJMC divisions and interest groups and the members' meetings are held in an informal atmosphere of bonhomie and camaraderie.

We are also one of the few divisions that actively encourages graduate students to assume officer positions—indeed, for the last few years, four of the 11 officer positions have been held by graduate students. Our current graduate student officers—Itai Himelboim, Marcus Messner, Monica Postelnicu, and Rebecca Reynolds—have all been terrific. Monica is headed

to LSU in the fall, and Itai, Marcus, and Rebecca are all on the market this year—hire them if you have an opening! Also, if any of you would like to run for an officer position and have questions, please feel free to contact me or Daniela.

There is one item that may be worthy of discussion at this year's members' meeting. This pertains to the issue of membership. While the division membership has grown over the last three years, there is some concern that such growth is not concomitant with the huge increase in number of submissions to our refereed research paper competition. Some division members (and officers) have suggested that we make it mandatory for all authors of accepted papers to become division members (especially given the nominal cost involved). That is, while submissions are welcome from all and sundry, paper presenters would have to become to division members to present their work at the annual convention (a similar discussion took place during the business meeting of the Information Systems division at the recently-concluded Dresden ICA).

I have briefly discussed this with AEJMC HQ, and hope to be able to provide an update at the members' meeting. If you have any thoughts or opinions on the issue, please e-mail me, or just come to the members' meeting to voice your thoughts. Also, if you would like to table any specific item for discussion at the members' meeting, please send me an e-mail.

After the members' meeting, we will adjourn to more comfortable environs for the division social. We haven't had a division social since the 2001 Washington, D.C. AEJMC and members at last year's San Antonio AEJMC unanimously voted to revive the tradition. Bill Israel has recommended a few places close to the Marriott and I have also contacted a couple of other establishments that came recommended—I am waiting to hear back and hope to send a

### On the inside

**Exciting Research for AEJMC**  
page 2,4,6,7

**Great success at Midwinter**  
page 3

**Podcasting in the Classroom**  
page 5

message about the venue on the division listserv or announce it at the member's meeting. Please do keep yourselves free after the members' meeting so that we can all unwind with "beverages" and light refreshments.

Finally, (and some of you may already be aware of this), AEJMC has finally decided to go with a uniform electronic paper submission system, starting with the 2007 Washington, DC convention. CTEC members can take special pride in this decision as the decision was encouraged in no small part by the tremendous success that we have had ever since we adopted the ConfMaster submission system three years ago (and also the mentorship that we have provided other divisions who also adopted ConfMaster after our success).

When we first decided to go with ConfMaster, it was after an exhaustive review of all available online submission systems—ConfMaster was the most user-friendly, flexible, and cost-effective software among existing electronic paper submission systems. Obviously, I strongly endorsed ConfMaster to AEJMC HQ, but apparently, AEJMC has decided to adopt the All-Academic system (which is also used by both ICA and NCA). Anyway, on behalf of division members, I would like to extend our warm gratitude to Thomas Preuss of ConfMaster, for his invaluable support and assistance during the last three years.

Safe travels, and see you all in San Francisco.

*Sriram "Sri" Kalyanaraman is an assistant professor at the University of North Carolina at Chapel Hill and can be reached at [sri@unc.edu](mailto:sri@unc.edu)*

# Great competition for research sessions

MARK TREMAYNE

Research & Paper Competition Chair



As has become the norm for the division, we had a very large number of papers submitted for this year's summer conference: 112. This type of submission rate can be read in a number of ways. First, it is a sign of the vitality and relevance of our division to the broader community of mass communication scholars. Unlike some divisions, ours has not been aligned with one particular methodology. We are historically cross-disciplinary and this allows for people working in a variety of areas to submit work to us. One downside for this number of submissions is that we must reject many papers that have worthy attributes. This year's acceptance rate was exactly 50% or 56 papers.

This was the first paper competition since we shortened the division name to Communication Technology (formerly Communication Technology and Policy).

There was a concern in prior years with the large number of submitted papers that were primarily concerned with law and policy but, in some cases, only tangentially related to communication technology. The change in name did not result in a drop in paper submissions but may be responsible for a "leveling off" of submissions compared to the rate of increase we've experienced in recent years. The policy papers we received did, in almost every case, have technology as a central aspect. I'd like to offer sincere thanks from the division for the 94 people who served as paper judges. They were assigned, as much as possible, to work for which they had some background or expertise. Each paper was assigned three reviewers. An overall mean was

computed for each of the 112 papers in order to rank them. Because of variation in the way judges assigned values (for some judges a seven was a good score while for others it was average or below) it was possible for a paper to be unfairly rejected. To account for this I computed z-scores for each judge and ranked papers this way as well. A few papers had significantly higher ranks by this method; I read these and made final determinations on acceptance or rejection.

For the third year, our submission and review process was conducted electronically and supported by the Confmaster system. All reviews were turned in by the morning of May 6 and authors were informed of the acceptance or rejection that same day. In that same e-mail, authors received the numeric and written comments from each of the reviewers.

The 56 papers have been programmed in seven refereed research sessions. One of the most popular areas of research this year involved political communication and the Internet with a large number of papers presenting research involving blogs. On the first day of the conference, Wednesday, August 2 at 8:15 a.m. we have a session titled Internet and Democracy followed at 10:15 a.m. by a panel called Consequences of the Blog Phenomenon. Thursday, August 3 we have panels for the top student and top faculty papers (winners listed below). The Jung-Sook Lee student panel is at 11:45 a.m. and the top papers involving at least one faculty author will be presented at a panel at 3:15 p.m. In between, at 1:30 p.m. we have the Scholar-to-Scholar poster session with papers related to broadcast technology and more blog-related research. Half of our division's papers will be presented at a Joint Poster Session on Friday, August 4 at 3:15 p.m. Finally, on Saturday, August 5 at 8:15

a.m. we have panel called Journalism, Technology and Trends.

The top three papers with at least one faculty author were:

1. Perceived Anonymity and Online Public Disclosure

**Haejin Yun and Robert LaRose**, Michigan State

2. Value and Digital Rights Management: A Social Economics Approach

**Benjamin Bates**, Tennessee-Knoxville

3. Unraveling Uses and Effects of an Interactive Cancer Communication System

**Jeong-Yeob Han, Robert Hawkins, Bret Shaw, Suzanne Pingree, Fiona McTavish and David Gustafson**, Wisconsin

The top three papers in the Jung-Sook Lee student competition were, in order:

1. Can Billie-Jo sell wine? The effects of social category cues and rich media in E-commerce websites

**Edward Downs**, Bimal Balakrishnan, Suellen Hopfer and Sampada Marathe, Penn State

2. Utility vs. Commodity: Framing the Provision of Broadband

**John Anderson**, Illinois at Urbana-Champaign

3. Exploring E-gov Online Structures for Citizen Participation

**Min Jiang**, Purdue

Congratulations to the winners. We look forward to hearing more about these and the other 50 papers in San Francisco. We also encourage you to attend the division business meeting on Thursday night at 8:30 p.m. followed by the return of our division social!

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*Mark Tremayne is an assistant professor at the University of Texas at Austin and can be reached at [Tremayne@mail.utexas.edu](mailto:Tremayne@mail.utexas.edu).*

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## Exciting panels await CTEC in San Francisco

DANIELA V. DIMITROVA

Vice Head and Program Chair



The 2006 AEJMC convention in San Francisco is just around the corner and our division has many interesting sessions planned. We wanted to feature cutting-edge communication technology research and also to provide a good balance between research, teaching and

PF&R sessions. I have listed some of the Communication Technology division panels by date and time inside this newsletter. You will find the complete list of sessions with their room assignments in the AEJMC program. Please remember to attend the division's business meeting on Thursday night from 8:30 p.m. to 10:00 p.m.

A division off-site social will follow, another event not to be missed.

Many thanks to everyone who is coordinating a panel for the Communication Technology division! We could not have achieved such a vibrant program for AEJMC 2006 without you. Looking forward to seeing everyone in Frisco.

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*Daniela V. Dimitrova is an assistant professor at Iowa State University and can be reached at [danielad@iastate.edu](mailto:danielad@iastate.edu).*

# Worth the Risk?

## Student reactions to conservative talk-show host comments

MARIA FONTENOT  
PF&R Committee Chair



After returning from Iraq, conservative talk-show host Laura Ingraham blasted television network reporters for reporting from hotel balconies and using Iraqi civilian informants instead of leaving the secured “Green Zone” to find stories on their own. Ingraham made an appearance on NBC’s “Today Show” and said that networks like NBC should broadcast live from the streets and villages of Iraq, not from hotels. Ingraham’s accusations and comments stimulated passionate class discussions in my broadcast journalism course, so I thought I’d share some of it here.

Most of my students had heard or read about Ingraham’s comments and were quite offended, especially since Ingraham’s visit came soon after ABC News’ Bob Woodruff was critically injured in Iraq. I began the discussion by asking if it was unethical for journalists to report on the happenings in Iraq from hotel balconies and other ‘secured’ areas. My students responded with a firm “No.” Most students said they would not go into the neighborhoods and villages of Iraq for fear of injury or death. They applauded those who did leave the secured areas but thought that journalists should think of their own lives and the lives of their crews. The students seemed especially sensitive to journalists who are parents. Many who said that they would venture out into the villages and neighborhoods of Iraq said they would not if they had children. Many said it wasn’t worth the risk.

Next, I posed the responsibility question – are these journalists, criticized by Laura Ingraham, irresponsible? Again, my students responded with a firm “No.” They continued to discuss the element of personal harm. They did not see anything wrong with journalists who protected

themselves and others by remaining in secured areas such as hotels. Ingraham criticized journalists for relying on Iraqi civilians for information and stories. Students applauded journalists for being resourceful and commented again that it was not worth the risk. With the deaths, injuries, and abductions of several journalists covering the war in Iraq, the students felt that just being there was more than enough risk and more than many of them, as future journalists, would do.

I must admit that I was a bit surprised by students’ reactions. They are usually quick to criticize the media for irresponsible journalistic practices. They seem to be

growing tired of news stories from Iraq. One student said that it was the “same story, different day,” while another student suggested that the networks should combine their resources together and dispatch pool journalists to Iraq.

Finally, our discussion closed with several students mentioning there was a lack of positive stories coming out

of Iraq. Surely, they thought, there has to be something good happening over there. The students seemed increasingly numbed toward the violence and negative coverage of the war.

I believe that the students’ reactions to Ingraham’s comments are indicative of their changing attitude toward the coverage of the war in Iraq. In other words, students are less concerned with the historical importance and associated responsibility and more disillusioned and concerned with the fact that the war must be covered, but not at the risk of the personal safety of journalists. As journalism educators, how should we address issues of disillusionment? This is an area I plan to address in my journalism courses during the upcoming fall semester and hopefully, I’ll have an answer in my next article.

*Maria Fontenot is an assistant professor at Texas Tech University and can be reached at maria.fontenot@ttu.edu.*

# Smashing Midwinter success in Ohio

JAMES D. IVORY  
Midwinter Coordinator



As each year passes since its revival, the AEJMC Midwinter Conference continues to gain momentum. This year’s event, held February 24-26, 2006 at Bowling Green University in Bowling Green, Ohio, set new benchmarks with staggering participation rates, terrific events, and a superlatively impressive hosting effort from the BGSU School of Communication Studies.

Along with CTEC, eight other AEJMC divisions and interest groups participated in the Midwinter Conference, which drew 150 registered attendees from 46 institutions. Consistent with the Midwinter Conference’s spirit of accessibility to graduate student presenters, the majority of participants (92 of 150) were students. The presentation slate boasted 103 papers and three panels, as well as two plenary sessions. CTEC had 14 accepted presentations at the event and provided discussants for two sessions.

Host representative Louisa Ha also arranged a lunchtime keynote presentation from international journalist Nadia Charters and a spectacular opening reception featuring administrators from BGSU, the School of Communication, and even the mayor of Bowling Green.

The hosts did a fantastic job securing top-notch facilities for the event and generally making all of us feel at home. Participants seem to agree: A conference evaluation survey conducted by the host representative indicated overwhelmingly positive responses to the event and venue. All in all, it looks like we’ve had a success! On the heels of that success, it’s already time to work toward a great 2007 Midwinter Conference. Thanks to the Mass Communication and Society Division and its head, Jennifer Greer, the 2007

*see Midwinter Conference, page 4*

## Midwinter Conference: Gear up for Reno, Nevada in 2007

Midwinter Conference will be held at the University of Nevada, Reno. Keep an eye out for the next CTEC newsletter in the fall for more information on that event—we hope you'll come along and be a part of the Midwinter Conference's perennial growth!

We'll also be electing a new Midwinter Coordinator at the AEJMC Annual Convention in San Francisco. The Midwinter Coordinator will oversee submission and reviews for the Midwinter Conference and work with the hosts and other division representatives to make other arrangements. If you'd like more information about this position, please let the CTEC officers know.

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### Midwinter...at a glance

<b>Host:</b> School of Communication, Bowling Green State University	<b>150 Participants</b> (92 Students, 58 Faculty)
<b>Participating Divisions:</b> Communication Technology Communication Theory & Methodology Entertainment Studies Graduate Education International Communication Mass Communication & Society Media Management & Economics Visual Communication	<b>46 Institutions Represented</b> <b>103 Papers</b> <b>3 Panels</b> <b>2 Plenary Sessions</b> <b>14 Accepted CTEC Presentations</b>
	<i>Thanks to Host Representative Louisa Ha for registration figures.</i>

## CTEC Panels for 2006 AEJMC Convention, San Francisco

**Wednesday, August 2, 2006: 11:45 a.m. to 1:15 p.m.**

Panel: Harnessing the Active Audience: The Challenge for Journalism  
Presiding/Moderating: Mark Tremayne, Texas at Austin

Panelists: **Dan Gillmor, Bayosphere.com; Thomas Lieb, Towson; Sue Robinson, Temple; Jane Singer, Iowa**

**Wednesday, August 2, 2006: 5 to 6:30 p.m.**

Panel: Theories of Technology: A Paradigm for Communication Research  
Presiding/Moderating: Sri Kalyanaraman, North Carolina Chapel Hill

Panelists: **Jeremy Bailenson, Stanford University; William "Chip" Eveland, Ohio State; Sriram "Sri" Kalyanaraman, UNC-Chapel Hill; Eun-Ju Lee, UC-Davis; S. Shyam Sundar, Penn State**

**Thursday, August 3, 8:15 a.m.**

Panel: The Digital Picture: The Economics of Online Journalism and Advertising  
Presiding/Moderating: Sriram "Sri" Kalyanaraman, North Carolina at Chapel Hill

Panelists: **Gracie Lawson-Borders, Kent State University; Peter Gade, University of Oklahoma; Joe Bob Hester, UNC-Chapel Hill; Sally McMillan, University of Tennessee; George Sylvie, University of Texas at Austin**

**Friday, August 4, 2006: 1:30 to 3 p.m.**

Panel: Best of the Web competition (co-sponsored with the Visual Communication division)  
Presiding/Moderating: Roxanne O'Connell, Roger Williams

**Saturday, August 5, 2006: 1:30 to 3:00 p.m.**

Panel: The Ethereal Electronic Archive: The Life and Death of Information in the Electronic Age  
Presiding/Moderating: Daniela Dimitrova, Iowa State University

Panelists: **Ray Abruzzi, Thomson/Gale, Associate Product Manager for Academic, Public and Research Libraries; Michael Bugeja, Iowa State University; Nora Paul, University of Minnesota; Bob Stepno, University of Tennessee at Knoxville**

# Your podcast, my podcast?

## *New technologies in higher education raises debate*

BONNIE BRESSERS

Teaching Standards Committee Chair



The increasing popularity of podcasts — audio and video files distributed via the Internet for instant downloading to computers or portable listening devices — has launched a debate among academicians about whether the use of podcasting in higher education is an asset or a detriment to the education of today's technologically savvy students.

Since the introduction of Apple's iPod and other listening devices that can read MP3 files, the number of podcasts available has grown exponentially, leading to their inevitable introduction into the college classroom. As one example of many, the University of California, Berkeley announced in April that it had partnered with Apple Computer Inc. to offer "Berkeley on iTunes U," audio and video content available via the iTunes Music Store that makes it possible for students — and the general public — to listen to individual lectures or subscribe to entire courses. Several schools also have joined the Apple program, while other universities are offering their own podcasting service.

Those involved in the discourse — including Brock Read who reported on the issue in an article, "Lecture on the Go," in the Oct. 28, 2005 issue of *The Chronicle of Higher Education* — acknowledge that the academy is not unified on the value of podcasting in higher education.

Podcasting enthusiasts maintain that professors — without the help of often overburdened IT departments — can upload podcasts of their lectures, guest speakers, supplementary materials and class assignments. Students can listen at their computers or, for the multi-taskers, take the podcasts to the gym, to the laundromat or on a walk with the dog.

Podcasting proponents, including some interviewed by Read, argue that it's time for classroom-bound instructors to better connect with today's students by presenting materials in alternative ways that may be more appealing to those who never knew life without the Internet. They say that, in addition to allowing any listener to hear

material repeated anytime and anywhere, podcasting may be particularly useful for music and language students for whom aural repetition is especially important, students who lack the background in the subject that their peers have, students taking classes that are particularly difficult for them, students for whom English is a second language, students who fall behind for any reason, and students seeking to examine topics in greater depth.

Further, if students are required to listen to podcast lectures before class, Reads article notes, time previously spent on the one-to-many lecture model can be spent in student interaction. And for the truly adventurous, students can utilize course content and simultaneously strengthen their information-gathering and writing skills by developing subject-related podcasts for their own Internet "broadcasts."

Call it pedagogy in a pod.

But podcasting is not without critics, including those who envision classrooms eventually devoid of students who opt to listen to podcasts rather than attend classes. Some say podcasting could have the unintended consequence of isolating students from professors and each other, much like they say social networks such as Facebook.com tie students to the isolation of a monitor and keyboard at the expense of face-to-face interaction. Others maintain that no technology can replace the intellectual spark that can be produced in a "live" classroom setting, and still others worry about the possibility of abuse and the looming issue: What happens to intellectual property rights when course materials are distributed on the Internet?

As an intellectual property specialist told Elizabeth Armstrong Moore for her article, "When iPod goes collegiate," in the April 19, 2005 issue of the *Christian Science Monitor*, "...I can't imagine, having been a student myself, that it won't be widely abused."

Watch for a panel discussion that will further examine the uses of podcasting in higher education co-sponsored by the Communication Technology Division at the AEJMC conference in August.

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*Bonnie Bressers is an assistant professor at Kansas State University and can be reached at [bressers@k-state.edu](mailto:bressers@k-state.edu)*

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# CTEC Research Sessions for 2006 AEJMC Convention, San Francisco

**Wednesday, August 2: 8:15 to 9:45 a.m.**

Communication Technology Division  
Refereed Paper Session: Internet  
and Democracy

Presiding/Moderating: Marcus Messner,  
Miami

Creating a Web of Trust and Change: Test-  
ing the Gamson Hypothesis on Politically  
Interested Internet Users

**Tom Johnson, Southern Illinois, Barbara  
Kaye, Tennessee-Knoxville and  
Daekyung Kim, Southern Illinois**

Ethical and Strategic Messages: Frames and  
Learning in a Mixed Media Context

**Aaron Veenstra, Ben Sayre, Dhavan  
Shah and Doug McLeod, Wisconsin**

Online Citizens and Consequences of Inter-  
net Use for Political Participation

**Daniel Schneider, Stanford**

A Ten-Year Profile of the Democratic  
Agency of the Internet in 152 Countries

**Jacob Groshek, Indiana**

Discussant: Mark Tremayne, Texas at Austin

**Wednesday, August 2: 10:15 to 11:45 a.m.**

Communication Technology Division  
Refereed Paper Session:  
Consequences of the Blog  
Phenomenon

Presiding/Moderating: Itai Himelboim,  
Minnesota

Posting and Reading Personal Messages:  
The Motivation of Personal Blog Use and  
The Effects of Personal Blog Use on Users'  
Loneliness, Belonging, and Well-Being in  
Real Life

**Younbo Jung, Hayeon Song and Peter  
Vorderer, Southern California**

Credibility and the Uses of Blogs Among  
Professionals in the  
Communication Industry

**Kaye Trammell, Lance Porter, Deborah  
Chung and Eunseong Kim, Louisiana  
State**

Sociology of News and New Media: How  
the Blogosphere Transforms  
Journalism and Changes News

**Ivan Dylko and Gerald Kosicki, Ohio  
State**

Blogging for Better Health: Putting the  
"Public" Back in Public Health

**S. Shyam Sundar, Heidi Hatfield Ed-  
wards, Yifeng Hu and Carmen Stavrosi-  
tu, Penn State**

Discussant: Jane Singer, Iowa

**Thursday, August 3: 11.45 am-1.15 pm**

Communication Technology Division and  
Graduate Education Interest Group

Refereed Paper Session: Jung-Sook  
Lee Competition Winners

Presiding/Moderating: Mark Tremayne,  
Texas at Austin

Can Billie-Jo sell wine? The effects of social  
category cues and rich media in E-com-  
merce websites (Winner)

**Edward Downs, Bimal Balakrishnan,  
Suellen Hopfer and Sampada Marathe,  
Penn State**

Senior Scholar Discussant: Sally  
McMillan, Tennessee

Utility vs. Commodity: Framing the  
Provision of Broadband (Second Place)

**John Anderson, Illinois at Urbana-  
Champaign**

Senior Scholar Discussant: Richard  
Schaefer, New Mexico

Exploring E-gov Online Structures for  
Citizen Participation (Third place)

**Min Jiang, Purdue**

Senior Scholar Discussant: Dennis  
Davis, Otago and Penn State

**Thursday, August 3: 1:30 to 3:00 p.m.**

Communication Technology Division  
Refereed Paper Session: AEJMC  
Scholar-to-Scholar

The Big Three's Prime Time Decline: The  
Technological and Social Context

**Kenneth Wiegand and Douglas Hind-  
man, Washington State**

The Development of Mobile Television:  
Examining the Convergence of Mobile and  
Broadcasting Services

**Sangwon Lee and Sylvia Chan-Olmsted,  
Florida**

Internet Gratifications, Media Use and  
Technology Cluster as Predictors of Wi-Fi  
Adoption

**Ran Wei, South Carolina**

Municipal Broadband Services: Govern-  
ment Supply as Panacea to Market Failure  
in the Provision of High Speed Internet

Service to Underserved and Unserved  
Communities

**Abubakar Alhassan, Florida**

Dear Radio Broadcaster: Fan Mail as a  
Form of Perceived Interactivity

**Charlene Simmons, Tennessee-  
Chattanooga**

An Experiment Testing the Agenda-Setting  
Effect of Blogs

**Kaye Trammell, Louisiana State**

Blog agenda: What did they blog about in  
the 2004 U.S. Presidential Election?

**Jae Kook Lee, Texas at Austin**

When the Public Has the Press: An Analysis  
of Bloggers and Their Blogging Activities  
in the 2004 U.S.

**Eunseong Kim, Indiana**

Framing of Tsunami Bloggers: A Study of  
Print Newspapers from Four Countries

**Renuka Suryanarayan, Ohio**

Discussants: Benjamin Bates, Tennessee-  
Knoxville, and Dustin Harp, Texas at Austin

**Thursday, August 3: 3:15 to 4:45 p.m.**

Communication Technology Division  
Refereed Paper Session: Top  
Faculty Papers

Presiding/Moderating: William Eveland, Jr.,  
Ohio state

Perceived Anonymity and Online Public  
Disclosure

**Haejin Yun and Robert LaRose,  
Michigan State**

Value and Digital Rights Management: A  
Social Economics Approach

**Benjamin Bates, Tennessee-Knoxville**

Unraveling Uses and Effects of an Interac-  
tive Cancer Communication System

**Jeong-Yeob Han, Robert Hawkins, Bret  
Shaw, Suzanne Pingree, Fiona McTavish  
and David Gustafson, Wisconsin**

Discussant: S. Shyam Sundar, Penn State

**Friday, August 4: 3:15 to 4:45 p.m.**

Communication Technology, Communica-  
tion Theory and Methodology and Interna-  
tional Divisions

Refereed Paper Session: Joint  
Poster Session

Pioneers in the Blogosphere: Profiling the Early Adopters of Weblogs

**Byeng-Hee Chang and Trent Seltzer, University of Florida**

Revisiting the Issue of Blog Credibility: A National Survey

**Stephen Banning, Bradley University and Kaye Trammell, Louisiana State**

Blogs in the Media Conversation: The Knowledge Factor in the Diffusion Process  
**Nanette Hogg, Carol Lomicky, Ruth Brown and Syed Hossain, University of Nebraska – Kearney**

Weblogs as Agents of Political Participation: Mobilizing Information in Weblogs and Print Newspapers

**Masahiro Yamamoto, Washington State**

Discussant: Richard Craig, San Jose State

The Effects of 3G License Fees on the Mobile Markets in OECD Countries

**Sangwon Lee, Florida**

Frame-up: An Analysis of Arguments Both For and Against Municipal Wi-Fi Initiatives

**Gwen Shaffer, Temple**

Philosophy and Network Structure: A Case Study of Japan's i-Mode and Wi-Fi in the US  
**Hoon Lee and Yong Jin Park, Michigan**

The Political Shaping of Municipal Wi-Fi Networks: A Case Study of Hermosa Beach  
**Namkee Park, University of Southern California**

Discussant: J. Patrick McGrail, Susquehanna University

Political Web sites: An equalizer for candidate gender and race disparities?

**Melissa Smith and Barry Smith, Alabama**

Perception Gaps of Cyber Public Sphere  
**Xu Wu, Arizona State**

The Internet Immersion Divide: A Barrier to Inclusive Online Communities

**Louis Rutigliano, Texas at Austin**

Uses of the Internet by college students: Implications for political involvement

**Kristine Nowak, Connecticut, David Atkin, Cleveland State, Christian Rauh and Mark Hamilton**

Discussant: Jeannine E. Relly, Arizona

Predictors of Cell Phone Use as a News Device

**Xigen Li, Southern Illinois**

Extending Technology Acceptance Model with Social and Organizational Variables  
**Siyong Chung, National University of Singapore**

The Adoption and Use of Mobile Phone in Rural China: Behavioral and Psychological Factors

**Lu Wei, Washington State and Mingxin Zhang, Hubei University**

Mobile Phone Diffusion in Developed and Developing Countries: Digital Divide, Factor, and Difference

**Yang-Hwan Lee, South Carolina**

Discussant: Ran Wei, South Carolina

Viewer Privacy over Cable, Satellite, the Internet, and other MVPDs: The Need for Uniform Regulator

**Laurie Lee, Nebraska-Lincoln**

A Multinational Study on Online Privacy: Global Concerns and Local Responses

**Hichang Cho, Rivera Milagros and Sun Sun Lim, National University of Singapore**

From Yahoo! to AAARGH: Developments in the French Approach Towards Blocking Hate Speech

**Bastiaan Vanacker, Minnesota**

Ruling the Cyber-Cities: When the West and the East Walk Together

**Yong Jin Park, Michigan**

Discussant: Maria Fontenot, Texas Tech

College Students' Use of iPods: Connecting iConsumption to iPiracy

**Lisa Marshall, Bowling Green State**

Effects of cognitive busyness and computer modality on gender stereotyping of computers

**Eun-Ju Lee, California-Davis**

Is Seeing--or Hearing--Believing?: Reactions to Listening to the 2004 Presidential Debates With and Without Video

**Mike Dorsher, Wisconsin-Eau Claire**

Influences of Online Chat Use on Social Support and Psychosocial Well-Being

**Seok Kang, Arkansas Tech**

Discussant: Jay Newell, Iowa State

Information Technology & Information Literacy in Journalism-Mass Communication Libraries

**Patrick Reakes, Barbara Semonche and Fred Thomsen, Florida**

The Diffusion of GIS in Journalism

**Ben Wasike, Texas at Brownsville**

Is the Internet an Agent of Empowerment in News Making? A Case Study of Chinese Journalists

**Li Fu, Chinese University of Hong Kong**

Is it More Fun to Kill Other People? Exploring Video Game Enjoyment in a Variety of Game Modes

**Mike Schmierbach and Thomas Butler, College of Charleston**

News as a Process: A New Approach to the Political Economy of Communication

**Lori Cooke-Scott, Ryerson University**

Discussant: Jimmy Ivory, Virginia Tech

**Saturday, August 5: 8:15 to 9:45 am**

Communication Technology Division

Refereed Paper Session:

Journalism, Technology and Trends

Presiding/Moderating: Cindy Royal, Texas State

Abandoning Traditional News Media?:

Factors influencing the time displacement effects of online news

**Daekyung Kim and Tom Johnson, Southern Illinois**

Online Journalism and the War in Cyberspace: A Comparison between U.S. and International Newspapers

**Matt Neznanski and Daniela Dimitrova, Iowa State**

The Source Cycle: Intermedia Agenda-Setting Between the Traditional Media and Weblogs

**Marcus Messner and Marcia Watson, Miami**

Generation iPod: An Exploratory Study of Podcasting's 'Innovators'

**David Brown, Texas at Austin**

Discussant: John Pavlik, Rutgers

Research on communication and technology is one of the fastest growing fields in Journalism and Mass Communication. The Communication Technology division (CTEC) invites you to become part of our community, and stay up-to-date with the most recent and cutting-edge research in the field.

## Our mission

Our goal is to foster cutting-edge research on technology development, technology and telecommunications policies, application, and integration with existing media and communication systems. We work to:

- ✓ Improve college-level instructions in the uses and implications of new communication technologies.
- ✓ Assist college professors and in learning how integrate new technologies into their classes.
- ✓ Work with professionals to explore the uses and implications of new technologies in areas such as the newsroom, public relations firms and advertising agencies.

## Join us and participate

- ➔ The Jung-Sook Lee Student Paper Competition
- ➔ Network. At AEJMC conference, brainstorm with people who are doing research similar to yours. Learn about "research in progress."
- ➔ Stay up-to-date on division activities, newsletters, upcoming events and calls for papers on our website: [www.aejmc.net/ctp/](http://www.aejmc.net/ctp/)
- ➔ Discuss the most interesting issues in our field with top experts from around the world on our Listserv ([ctpaejmc@listserv.unc.edu](mailto:ctpaejmc@listserv.unc.edu))

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