

CTEC

Strong CTEC Program in St. Louis



Marcus Messner Head

If you are going to the AEJMC Convention in St. Louis in August, our division will again

offer you a strong program with refereed research sessions with cutting edge studies in communication technology as well as teaching and Pf&R panels. Our vice head Homero Gil de Zuniga and our research chair Jacob Groshek have put together many sessions that I am sure you will want to attend. Please see the detailed CTEC program inside this newsletter.

Unfortunately, due to a personal matter, I will not be able to attend the convention this year. But let me update you on a few matters that our division has pushed forward this year. Our incoming head Homero Gil de Zuniga will address them at the members meeting as well and ask you for your input.

A division journal: As voted on by the members at our meeting in Denver, we have pushed forward with the idea of starting a division journal. Jacob Groshek, Homero Gil de Zuniga and I have drafted the journal prospectus and put together an editorial board. However, despite discussions with leading scholars, we have not been able to recruit an editor at this point to move this effort forward with a publisher. We are looking forward

to discussing at the members meeting how we can move forward with this effort and are looking for your input now or at the meeting. If you would like to see the prospectus, please e-mail me.

Research awards: Please make sure to attend our research paper awards sessions for graduate students (Aug. 12, 1:45 to 3:15 p.m.) and faculty (Aug. 12, 5:15-6:45 p.m.). In addition, our vice head Homero Gil de Zuniga has been able to secure a grant for an annual research award that will surely make our research competition even more attractive, starting in 2012. He will provide more details on the new award at our members meeting. So be sure to attend.

New officers: CTEC is always looking for new officers to join the leadership team of the division. We also have several positions available for graduate students. Please contact me or Homero Gil de Zuniga, if you are interested or would like additional information on the positions. You can find all of the available positions on our division website (<http://www.aejmc.net/ctec>).

Members meeting and offsite social: Please attend our members meeting in St. Louis on Friday, August 12, 7 to 8:30 p.m., when the division will discuss all of these important issues and elect the new leadership. The meeting will then lead into our offsite social in St. Louis. The location will be announced at the beginning of the conference on our

Listserv. So, make sure to check your e-mail while you are “out of the office.”

At the end, please allow me a personal note: Thank you all for sending me through the ranks over the last couple of years, from newsletter editor to division head. I certainly had a fantastic time serving this innovative division and hope to be able to continue to contribute without an official duty in the years to come.

Hoping that you have a great time in St. Louis and to see everyone again soon!

Marcus Messner is an assistant professor at Virginia Commonwealth University.

He can be reached at:
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**Make it to the
CTEC members’
meeting
in St. Louis**

Friday, August 12,
at 7:00 p.m.

Also plan for an informal
social to follow.

2011 Best of The Web : And The Winners Are



Bart Wojdyski
Best of the Web
Chair

This year's Best of the Web contest wrapped up in the late spring, and we had another terrific batch of entries representing a variety of design approaches, content areas, and contributors. Our group of judges had a formidable task in evaluating the sites and rating the winners, but several sites emerged as really setting the pace with effective design.

We had a total of 43 entries this year, and, perhaps most impressively, these entries represented 18 different institutions, including 17 universities. The projects included from individual endeavors to class projects, and featured among others, documentary sites, news sites, departmental Web sites, educational/class sites, and content archive sites.

This year's winners were in three categories: Individual Journalism, Team Journalism, and Team Innovation. Due to a lack of quality entries, no award was given in the Individual Innovation category.

The journalism categories are for Web sites that contain documentary or news content, and all of this year's honorees provided exemplary content in addition to standing out for their design in particular.

Team Journalism

First place in Team Journalism went to [My Story, My Goal](#), a project which judges called "ambitious, comprehensive, and compelling" in its scope, and praised for its uncluttered and convenient navigation. This collaboration between graduate students at the University of Miami

along with partner students school in Africa and Asia showcase health, human rights, and social justice issues in seven different cities using videos, photographs, and interactive graphics.

Three other sites were recognized in Team Journalism. Second place went to [World Journalism Project](#), a multimedia reporting project led by multiple faculty members at Syracuse University, which featured stories set in the South Side neighborhood of Syracuse as well as Grahamstown, South Africa. Third place was awarded to [CampusCrime.net](#), a data-driven look at many aspects of crime created by students in several classes led by Eric Meyer at the University of Illinois. Honorable mention went to [Chesapeake: Bay on the Brink](#) from the Merrill College of Journalism at the University of Maryland.

Individual Journalism

First place in this category went to [The Unseen O.C.](#), a story created and written by Tara Graham, a student at the University of Southern California as part of the school's California in Crisis site. This multimedia package with a unique navigation explored the issue of homelessness in one of the nation's most populous and glamorized counties.

Team Innovation

The innovation categories recognize Web sites that "use new media in an innovative way to fill a new function or provide a new utility not necessarily related to journalism," and all three sites recognized in this category did exactly that.

First place went to [Syracuse Diners](#), a project created by Seth Gitner's Multimedia Projects class at the S.I. Newhouse School of Public Communications at Syracuse University. The site presented a

multimedia overview of a number of diners in the area, offering what one judge called "a clean and consistent design," and a wide variety of content.

Two other sites were recognized in the Team Innovation category. Second place went to Powering a Nation, a News 21 Initiative site from the University of North Carolina's School of Journalism and Mass Communication focusing on the state of energy in the U.S., and illuminating the problem with interactive content features. A previous version of Powering a Nation was recognized in the Team Journalism category in 2010. Third place went to Living Stories, a collaboration between the Medill and McCormick Schools at Northwestern University. The site presents information on news stories using images and quotes dynamically aggregated from other sources. It was my pleasure to get to coordinate this year's contest alongside Phil Loubere of Middle Tennessee State University, and to work with a great crop of judges, and view a bunch of wonderful work from students and faculty at many of our AEJMC member institutions. Please come view the sites and hear from some of their creators at our session at the St. Louis conference, which will be held at 3:30 p.m. on Wednesday, August 10. The results of this year's Award of Excellence balloting will be announced at the session. I hope to see many of you there!

Bartosz Wojdyski is an assistant professor at Virginia Polytechnic Institute and State University. He can be reached at: wojdyski@vt.edu

The Role of Social Media in Arab Spring Raises Questions For Practice, Research



Amanda Sturgill
PF&R Chair

As massive protests and crackdowns have traveled through the world this spring, journalists, bloggers and government spokespersons have been quick to credit social media for enabling and encouraging revolution.

While this role has been debated, the use of social media for organizing protests has engendered some questions from the reporting end, and potentially of research as well.

While publicly available websites have generally been seen as fair game for both reporting/quoting and for research, as governments were looking at ways to identify and silence protesters, doing so might call attention to, and potentially endanger citizens. NPR had an [interesting story](#) about organizers in Libya who chose to use coded messages on an online dating site in order to share information more securely.

The short, interesting piece includes several examples of coded messages and their meanings.

While the utility of social networking in organizing the events was widely covered, it was not, especially after the fact, a certain truth.

The Dubai School of Government's Arab [Social Media Report](#) noted that Twitter and Facebook both played a role and that memberships in social media from the Arab world increased greatly during and after protests.

News reporters and propagandists continue to report on social-media-fueled movements such as [this report](#) from Radio Free Europe about a Facebook campaign in Afghanistan, asking the question "can an Afghan Facebook revolution bring change?" [The Voice of America](#) notes its own efforts to provide a crowdmapping service for protesters, stating "The impact of social media in the Arab Spring is undeniable."

Facebook's own executives are less confident. Both Vice President David Fischer and President Mark Zuckerberg have downplayed the role of the site in enabling the revolution. "It's not a Facebook thing, it's an Internet thing," Zuckerberg told the [G-8 Internet Forum](#).

Fischer told an audience at the [Israeli Presidential Conference](#) that "in the end, the people who make the revolution are the brave ones here."

Questions for working journalists and researchers include the veracity of using information on social media sites for direct information gathering and quotation and, potentially, the ethics of doing so. If opposition members are surveying social media to determine who needs to be silenced, and this information is known, it's possible that information might be posted as a distraction.

If it's not known, would reporting on or quoting from those sites endanger those who post them by bringing additional light to the individuals who post them? Is this ethical?

If organizations with an ideological mission are creating opportunities

for sharing information, what is the level of bias in the information that is posted? Are posts censored, and, if so, in what way?

For journalists under tight deadlines and even for researchers under more leisurely ones, the changing nature of social media and its interaction with political action will continue to raise questions.

Amanda Sturgill is a professor at Elon University. She can be reached at: asturgill@elon.edu

About CTEC

The Communication Technology division brings together researchers, teachers and professionals who are interested in how new communication technologies are changing media and society. The division has attracted scholarship pertaining to innovative uses of new media technologies such as blogging and podcasting, and to technology adoption and digital divide issues.

Social Media Is a Hot Topic at AEJMC 2011



Jessica Smith
Teaching Chair

Social media seems to be the name of the game in St. Louis. Even

better for those of us who teach a variety of technology-oriented classes, many of the sessions at next month's conference offer discussion of the use of social media and other technology in the classroom.

Far too many interesting sessions are on the books to list them all here. But here are some of the most relevant sessions to consider for faculty in communication technology.

- "But I found my source on Twitter!" This session at 1:30 p.m. on Wednesday will focus on use of crowdsourcing data in reporting.

- "Location, location, location." This session at 5 p.m. on Wednesday will discuss the use of location-based services on mobile devices in courses, and the session plans to offer some best practices and class assignments.

- "Blogs, tweets, and streaming, oh my!" This session at 11:45 a.m. on Thursday is one co-sponsored by CTEC. It will hit several hot topics, including social media in classes and using technology in assessments.

- "Shut up and post!" This session at 8:15 a.m. on Friday will offer guidance about helping students learn to develop multimedia content from static stories.

- "Teaching innovation and entrepreneurship in journalism school." This session at 5:15 p.m. on Friday will focus on training students to be self-directed professionals in a

changing media economy.

Several sessions at the conference are aimed at teachers in diverse fields, and two of these sessions might be of interest to some CTEC members.

- "Navigating the sea of faces." This session at 10 a.m. on Wednesday will discuss effective ways to engage students in large-section classes.

- "E-Learning's impact on journalism education." This session at 3:15 p.m. on Thursday will present some of the Poynter Institute's online content for journalism students.

In addition to these special themed sessions, a number of research papers accepted to the conference have a pedagogical focus. Teaching tips and ideas will be plentiful when we gather next month, and I hope you're excited about the opportunities ahead.

AEJMC's [conference site](#) has schedule information if you're curious to learn about other sessions.

See you in St. Louis!

Jessica Smith is an assistant professor at Texas Tech University.

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CTEC Research Competition Review and Update



Jacob Groshek
Research Chair

This year's research paper competition was again full of interesting work and CTEC will have a strong representation in St. Louis. There were 122 papers submitted and triple-blind reviewed by a very dedicated group of 103 volunteer experts from all over the world. They are the heroes of every paper competition every year, and my deepest gratitude goes out to every last one of them for their hard work and thoughtful (and sometimes short-notice) evaluations.

All 80 papers that will be presented at the national conference received "accept" decisions from at least two of the three judges. While our acceptance rate was a bit higher (65.6%) than in recent paper competitions, we also had a very high number of paper slots. This abundance is thanks in large part to the very fine work of our Vice-Head, Homero Gil de Zúñiga, and our Midwinter Coordinator, Carmen Stavrositu, who negotiated numerous co-sponsorships with multiple divisions and interest groups at the chip auction last December.

CTEC was again a popular choice for authors, with more than 100 papers submitted for the eighth consecutive year. There was also a good supply of student-only papers, with 37 having been submitted and 23 (62.1%) accepted for presentation. Our Jung-Sook Lee top student papers session features the three-highest

rated student papers, but it is worth remembering that apart from the Jung-Sook Lee competition, all CTEC student papers compete on even footing for acceptance with faculty submissions.

Finally, I would like to point a new feature that we would like to introduce to all CTEC panels this year: Tweets! Moderator will notify each session of participants and audiences that comments and thoughts can be shared on our twitter hashtag #ctec. Division officers are also going to be busy writing posts of their observations from sessions that will come together via the CTEC website, which is scheduled to also capture the tweet feed.

Don't forget our [Facebook](#) page as a home for additional information—including friends and colleagues—as well as discussions on research. This year is another exciting year for research in the CTEC division as we continue to develop our impact in AEJMC and the discipline at large. I wish you all the best for safe travels and well-attended research panels. Thanks for your interest and participation in all that CTEC tries to accomplish.

Jacob Groshek is an assistant professor at the Erasmus University in Rotterdam, the Netherlands. He can be reached at: jgroshek@gmail.com

CTEC Plans Another Midwinter



Carmen Stavrositu
Midwinter
Conference
Coordinator

As in years past, CTEC is playing an active role in planning for the upcoming AEJMC Midwinter Conference.

Our Midwinter Chair, Carmen Stavrositu, will be coordinating a meeting to discuss the conference details and finalize the location during the annual AEJMC conference in St. Louis. All other divisions interested in participating in the Midwinter have been invited to send a representative to the meeting, and so has the one school that has offered to serve as a conference host.

For a fourth year in a row, University of Oklahoma's Gaylord College of Journalism and Mass Communication has offered to host the Midwinter. Under the direction of Elanie Steyn, assistant professor at the school, the conference has been a remarkable success in the past three years. While there is no doubt that the Gaylord College will prove to be a most excellent conference venue once again, other locations will of course be open for consideration if any offers are made by the time of the meeting.

The meeting will be held at 8:30 am on Saturday, August 13, at the St. Louis conference hotel (specific location TBA).

Carmen Stavrositu is an assistant professor at University of Colorado at Colorado Springs. She can be reached at: cstavros@uccs.edu

Hola All CTECers!!!



Homero Gil de Zúñiga
Vice Head

Last December, our current Midwinter

Conference Coordinator, Carmen Stavrositu, and I went to Albuquerque, New Mexico, to participate in the classic AEJMC “chip” auction to decide the number of research, teaching and PF&R panel slots for the 2011 annual conference meeting in Saint Louis. Although we had a chip reduction this year due to incoming Interest Groups, we secured a great number of slots for CTEC panels.

Every year AEJMC continues to grow and expand its Divisions and Interests Groups. Although this trend inevitably represents less chips (space for panels and sessions) for CTEC, it also allow us to find new partnerships to move forward the broad interests CTEC members have.

For this year’s joint panels, CTEC member provided a broad array of topics with about 20 proposals. Thanks to many of the deals we sealed with other Divisions and Interest Groups we were able to guarantee the inclusion of different themes and interests. Thus, once more we have been able to schedule a fantastic line up of research, teaching and PF&R panels for this year AEJMC’s annual meeting in St. Louis.

As usual, this year CTEC has managed organize great panels. For instance, on Tuesday the 9th there will be a research panel co-sponsored by the Political Communication Interest Group and CTEC on “The

Impact of Digital Media on Political and Civic Engagement: Do Digital Media Matter?”

The AEJMC Best of the Web panel will take place with precious help of the Visual Communication Division collaborating in this endeavor with CTEC. Also for this annual AEJMC meeting in St. Louis we have reserved a thrilling panel con-sponsored with the Internship and Careers Interest Group entitled: “ Blogs, Tweets and Steaming, Oh My: Technological State of Internship Assessments,” which will take place on Thursday 11th at 11:45 am. Earlier on Thursday (8:15 am) we have another interesting PF&R panel session that the Civic and Citizen Journalism Interest Group and CTEC will be supporting assessing “The Role of Citizen Journalists, Bloggers and Digital Media in the Political Campaign.”

Included in this summer newsletter letter you find detailed information about all panels with participants and speakers. I would also like to extend a welcoming call to have you all to join us at our annual business meeting, which will take place on Friday, August 12 at 7 pm (check the program for the location). This meeting is an important opportunity not only to get informed about what is going on in the Division, but also for all members to participate, propose ideas and get involved in CTEC Division as an officer. The meeting will adjourn at 8:45 pm with the now “officially classic” off-site social event which will provide the perfect time and setting to discuss all other remaining issues in a more laid back approach!

In the event you are interested

in getting involved in the Division in any capacity, please contact me or CTEC’s Research Program and Division Head, Jacob Groshek and Marcus Messner respectively, to let us know. There usually are some positions available for both faculty members and graduate students. I look forward to seeing you all in St. Louis and gracias for reading!!

Homero Gil de Zúñiga is an assistant professor at University of Texas - Austin
He can be reached at :
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Visit The AEJMC
Web Site For More
Information

<http://www.aejmctlouis.org>



CTEC Conference Program for St. Louis

Wednesday, August 10, 2011

1:30 pm to 3 pm

Research Panel Session: **The Impact of Digital Media on Political and Civic Engagement: Do Digital Media Matter?** Moderating/Presiding: **Jason Martin**, DePaul

Panelists:

Dhavan Shah, Wisconsin-Madison

Jane Singer, Iowa

Ben Detenber, Nanyang Technological, Singapore

Hernando Rojas, Wisconsin-Madison

Sandra Ball-Rokeach, Southern California

3:15 pm to 4:45 pm

Teaching Panel Session: **AEJMC Best of the Web**

Moderating/Presiding: **Bartosz Wojdyski**, North Carolina at Chapel Hill and **Phil Loubere**, Middle Tennessee State

Winning Presentations:

Individual Innovation

First Place: The Unseen O.C.

Marc Cooper and **Tara Graham**, Southern California

Team Innovation

First Place: Syracuse Diners

Seth Gitner, Syracuse

Second Place: Powering a Nation

Luca Semprini, North Carolina at Chapel Hill

Third Place: Living Stories

Jeremy Gilbert, Northwestern

Team Journalism

First Place: My Story, My Goal

Rich Beckman, Miami

Second Place: WorldJournalism.net

Steve Masielat, Syracuse

Third Place: CampusCrime.net

Eric Meyer, Illinois

Honorable Mention: Chesapeake: Bay on the Brink

Leslie Walker, Maryland

Thursday, August 11, 2011

8:15 am to 9:45 am / 113

High Density Refereed Paper Research Session:

Thoughts, Words, and Actions in Networked

Relationships Moderating/Presiding: **Mitzi Lewis**,

Midwestern State

News Feed Indeed: Social Media, Journalism and the Mass Self-Communicator

Sue Robinson, Wisconsin-Madison

Affect, Cognition and Reward: Predictors of Privacy Protection Online

Yong Jin Park, Howard; **Scott Campbell** and **Nojin Kwak**, Michigan

Are You Following Me? A Content Analysis of TV Networks' Corporate Messages on Twitter

Jih-Syuan Lin and **Jorge Peña**, Texas at Austin

Building Frames Link by Link: The Linking Practices of Blogs and News Sites

Mark Coddington, Texas at Austin

Color and Cognition: The Influence of Web Page Colors on Cognitive Inputs

Robert Magee, Virginia Tech

Discussant: **Jae-Hwa Shin**, Southern Mississippi

Consumer Motivations and the Use of QR Codes

Jennifer Seefeld and **Meghan Collins**, Nebraska-Lincoln

Coproduction or Cohabitation? Gatekeeping, Workplace, and Mutual Shaping Effects of Anonymous Online

Comment Technology in the Newsroom

Carolyn Nielsen, Western Washington

Country Reputation in the Age of Networks: An Empirical Analysis of Online Social Relations and Information Use

Hyunjin Seo, Kansas

Crude Comments and Concern: Online Incivility's Effect on Risk Perceptions of Emerging Technologies

Peter Ladwig and **Ashley Anderson**, Wisconsin-Madison

Deciphering Blog Users: Personalities, Motivations, and Perceived Importance of Blog Features

Szu-Wei Chen and **Elizabeth Behm-Morawitz**, Missouri-Columbia

Discussant: **Ralph Berenger**, American University of Sharjah

Continued on Page 8

CTEC Conference Program for St. Louis Continued

11:45 am to 1:15 pm

Internships and Careers Interest Group and Communication Technology Division

Teaching Panel Session: **Blogs, Tweets and Streaming, Oh My: Technological State of Internship Assessments**

Moderating/Presiding: **Evonne H. Whitmore**, Kent State
Panelists:

Robert Andrew Dunn, East Tennessee State

Lauren Reichart Smith, Auburn

Kenny Smith, Samford

Tony DeMars, Texas A&M, Commerce

Michele Ewing, Kent State

3:15 pm to 4:45 pm

High Density Refereed Paper Research Session:

Adoption and Impacts: Online and 3D Technologies

Moderating/Presiding: **Bartosz Wojdyski**, North Carolina at Chapel Hill

Determinants of Intention to Use Smartphones: Testing the Moderating Role of Need for Cognition

Hichang Cho, National University of Singapore

and **Byungho Park**, Korea Advanced Institute of Science and Technology

Does Negative News Have Positive Effects? The Influence of Blog Posts and Comments on Credibility

Elizabeth Bates, Baylor

Examining the Relationships of Smartphone Ownership to Use of Both Legacy and New Media Outlets for News

Clyde Bentley and **Kenneth Fleming**, Missouri-Columbia

Exploring the Immersion Effect of 3DTV in a Learning Context

Dong-Hee Shin and **Tae-Yang Kim**, Sungkyunkwan University

Exploring the Motivations of Online Social Network Use in Taiwan

Saleem Alhabash and **Hyojung Park**, Missouri-Columbia;

Anastasia Kononova, American University of Kuwait;

Yihuan Chiang and **Kevin Wise**, Missouri-Columbia

Discussant: **Debashis "Deb" Aikat**, North Carolina at Chapel Hill

Factors Influencing Intention to Upload Content on Wikipedia in South Korea: The Effects of Social Norms and Individual Differences

Naewon Kang, Dankook University, Korea; **Namkee Park**, Oklahoma and **Hyun Sook Oh**, Pyeongtaek University

Followers, Friends, and Fame: Political Structural Influence on Candidate Twitter Networks

Ming Wang, **Alexander Hanna**, **Ben Sayre**, **JungHwan Yang**, **Michael Mirer**, **Young Mie Kim** and **Dhavan Shah**, Wisconsin-Madison

From Stereoscopy to 3D HD Image: A Review of 3D HDTV Diffusion From the Perspective of Technology Adoption

Xu Song, Colorado State

Gift Economy: Contributors of Functional Online Collaborations

Yoshikazu Suzuki, Minnesota-Twin Cities

Go to the People: A Historical Case Study & Policy

Analysis Of Massachusetts and Open Standard Document Formats

Andrew Kennis, Illinois at Urbana

Discussant: **Tatyana Dumova**, Point Park

5 pm to 6:30 pm

Refereed Paper Research Session: **Scholar-to-Scholar Communication Technology Division**

Great Expectations: Predicted iPad Adoption by College Students

Steven Collins and **Tim Brown**, Central Florida

Having a Blog in this Fight: Testing Competing Models of Selective Exposure to Political Blogs

Tom Johnson, Texas at Austin and **Weiwu Zhang**, Texas Tech

Hostile Media Perceptions: Coloring the (New) Media Red or Blue

Ammina Kothari, **Seong Choul Hong**, **Shuo Tang** and **Lars Willnat**, Indiana

How the Smartphone Is Changing College Student Mobile Usage and Advertising Acceptance: A Seven-Year Analysis

Michael Hanley, Ball State

Discussant: **Itai Himelboim**, Georgia

Continued on Page 9

CTEC Conference Program for St. Louis Continued

Incidental Exposure to Online News: An Insight from the Pew Internet Project Introduction

Borchuluun Yadamsuren, Sanda Erdelez, Joonghwa Lee and Esther Thorson, Missouri

Issue Information and Technological Choice in a Senate Election Campaign: News, Social Media, Candidate Communications, and Voter Learning

Jason A. Martin, Indiana

Live Tweeting At Work: The Use of Social Media in Public Diplomacy

Juyan Zhang, Texas at San Antonio and **Shahira Fahmy**, Arizona

Look At Me Now: The Need To Belong And Facebook Use

Stephen Prince, Adam Anderson and Sarah Connors, Brigham Young

Discussant: **Porismita Borah**, Maryville

Measuring, Classifying and Predicting Prosumption Behavior in Social Media

Louisa Ha and Gi Woong Yun, Bowling Green State

Mobile News Adoption among Young Adults: Examining the Roles of Perceptions, News Consumption, and Media Usage

Sylvia Chan-Olmsted, Hyejoon Rim and Amy Zerba, Florida

Motivational Influences of Linking: Factors guiding behaviors on Facebook

Kanghui Baek, Avery Holton, Dustin Harp

and **Carolyn Yaschur**, Texas at Austin

Motivations and Usage Patterns of Online News: Use of Digital Media Technologies and Its Political Implications

Shin Haeng Lee, Washington – Seattle and **ChangHee Choi**, Indiana

Discussant: **Jessica Smith**, Texas Tech

Motivations for and Consequences of Participating in Online Research Communities

Juyoung Bang, Samsung Electronics; **Seounmi Youn**

and **James Rowan**, Emerson; **Michael Jennings**

and **Manila Austin**, Communispace Corporation

Multitasking Across Borders: Media Multitasking Behaviors in the U.S., Russia, and Kuwait

Anastasia Kononova, Saleem Alhabash, Zazorina

Tatyana, Diveeva Natalia, Kokoeva Anastasia and

Anastasia Chelokyan, American University of Kuwait

My Students Will Facebook Me But Won't Keep Up with My Online Course

Francine Edwards, Delaware State

Narcissism, Communication Anxiety, Gratifications-sought on SNS Use and Social Capital Among College Students in China

Pei Zheng and Hongzhe Wang, Chinese University of Hong Kong

Discussant: **Amanda Sturgill**, Elon

New Media in Social Relations: The Cell Phone Use Among College Students in Building and Maintaining Friendships

Ivy Shen, Oklahoma

New TV Resistance: Barriers to Implementation of IPTV in the Living Room

Duen Ruey Liu, Yihsuan Chiang and Niann Chung Tsai, Shih Hsin University

A Winner Takes All? Examining Relative Importance of Motives and Network Effects in Social Networking Site Use

Mijung Kim and Jiyoung Cha, North Texas

Online Users' News Consumption Practices and Technological Tools

Shin Haeng Lee, Washington – Seattle

Discussant: **Richard Schaefer**, New Mexico

Friday, August 12, 2011

8:15 am to 9:45 am / 241

Civic and Citizen Journalism Interest Group and Communication Technology Division

PF&R Panel Session: **The Role of Citizen Journalists, Bloggers and Digital Media in the Political Campaign**

Moderating/Presiding: **Daniela Dimitrova**, Iowa State
Panelists:

Tom Johnson, Texas at Austin

Dana Loesch, Representative of BigJournalism.com

Jacob Groshek, Erasmus University Rotterdam

Sean Soendker Nicholson, editor, FiredUpMissouri.com

Dhavan Shah, Wisconsin-Madison

Continued on Page 10

CTEC Conference Program for St. Louis Continued

12:15 pm to 1:30 pm

Refereed Paper Research Session: **Scholar-to-Scholar Communication Technology Division**

An Exploration of Motives in Mobile Gaming: A Uses and Gratifications Approach

Lakshmi N Tirumala, Weiwu Zhang and Anthony Galvez, Texas Tech

Body by Xbox: The Effects of Video Game Character Body Type on Young Women's Body Satisfaction and Video Game Enjoyment

Vincent Cicchirillo, Texas at Austin; **Osei Appiah, Whitney Walther, Christopher Brown and Kristen Carter**, Ohio State

Explicating Use of ICTs in Health Contexts: Entry, Exposure, and Engagement

Dhavan Shah, Kang Namkoong, Tae Joon Moon and Ming-Yuan Chih, Wisconsin – Madison and **Jeong Yeob Han**, Georgia

Discussant: **James D. Ivory**, Virginia Tech

Hiding or Priding? A Study of Gender, Race, and Gamer Status

and Context on Avatar Selection

Robert Dunn, East Tennessee State and **Rosanna Guadagno**, Alabama

Reciprocity in Social Network Games and Generation of Social Capital

Donghee Yvette Wohn, Michigan State

Why Do People Play Social Network Games?

Dong-Hee Shin and Tae-Yang Kim, Sungkyunkwan University

Discussant: **Sri Kalyanaraman**, North Carolina at Chapel Hill

1:45 pm to 3:15 pm

Refereed Paper Research Session: **Love, Links, and Money: Top CTEC Student Papers**

Moderating/Presiding: **Jacob Groshek**, Erasmus University Rotterdam

For Love or Money?: The Role of Non-Profits in Preserving Serious Journalism

Emily Donahue Brown, Texas at Austin

Discussant: **John Russial**, Oregon

Linked World: Applying Network Theory to Micro-Blogging in China

Fangfang Gao, Florida

Discussant: **Steven Dick**, Picard Center for Child Development and Lifelong Learning

Consumer's Purchase Power and ICT Diffusion:

Theoretical Framework and Cross-national Empirical Study

Xiaoqun Zhang, Bowling Green State

Discussant: **Debbie Treise**, Florida

3:30 pm to 5 pm

Refereed Paper Research Session: **Scholar-to-Scholar Opting Into Information Flows: Partial Information Control on Facebook**

Leticia Bode, Wisconsin-Madison

Perceived Credibility of Mainstream Newspapers and Facebook

Andrew Nynka and Raymond McCaffrey, Maryland
Play global, Cover Local: News Media, Political Actors and Other Twitter Users in the 2010 US Elections

Itai Himelboim, Georgia; **Hansen Derek and Anne Bowser**, Maryland

Red-Hot and Ice-Cold Web Ads: The Influence of Warm and Cool Colors in Web Advertising on Click-Through Rates

Kimberly Sokolik and James D. Ivory, Virginia Tech

Discussant: **Carmen Stavrositu**, Colorado State at Colorado Springs

Seeking Environmental Risk Information Online: Examining North Carolina's Urban-Rural Divide

Laurie Phillips, Robert McKeever, Daniel Riffe and Kelly Davis, North Carolina at Chapel Hill

Social Network Sites Use, Mobile Personal Talk and Social Capital

Wenjing Xie, Southern Illinois at Carbondale

Social Networking in Higher Education: A Collaboration Tool for Project-Based Learning

Amy DeVault and Lisa Parcell, Wichita State

Technological Constructions of Reality: An Ontological Perspective

Cindy Vincent, Oklahoma

Discussant: **Sue Robinson**, Wisconsin-Madison

Continued on Page 11

CTEC Conference Program for St. Louis Continued

The Anonymous Chatter: Testing the Effects of Social Anonymity and the Spiral of Silence

Madeleine Sim, Jamie Lee, Kristle Kwok, Ee Ling Cha and **Shirley S. Ho**, Nanyang Technological

The Bottom Line: The Negative Influences of Technology on the Good Work and Ethics of Journalism

Ian Storey, Colorado State

The Differing Effects of Communication Mediation on Social-Network Site and Online Political Participation

Timothy Macafee, Matthew Barnidge and **Hernando Rojas**, Wisconsin at Madison

The Roles of Descriptive Norms and Communication Frequency in Forming Information Communication Technology Adoption Intention

Yi Mou and **Hanlong Fu**, Connecticut

Discussant: **Robert Magee**, Virginia Tech

The Effect of Emotional Attachment to Mobile Phone on Usage Behavior: Meditation Effect of Deficient Self-regulation and Habit

Mijung Kim, Michigan State

The Effects of LCD Panel Type on Psychology of Video Game Players and Movie Viewers

Ki Joon Kim, Sungkyunkwan University and **S. Shyam Sundar**, Pennsylvania State

The Emerging Network Paradigm in Computer-mediated Communication: A Structure Analysis of Scholarly Collaboration Network

Aimei Yang, Oklahoma

The Factors Affecting the Adoption of Smart TV

Dong-Hee Shin and **Tae-Yang Kim**, Sungkyunkwan University

Discussant: **Mike Abrams**, Florida A&M

The Hyperlinked World: A Look at How the Interactions of News Frames and Hyperlinks Influence News Credibility and Willingness to Seek Information

Porismita Borah, Maryville

The Real You?: Visual Cues and Comment Congruence on Facebook Profiles

Seoyeon Hong, Tandoc Edson Jr., Eunjin (Anna) Kim, Bo Kyung Kim and **Kevin Wise**, Missouri-Columbia

The Role of Third-person Effects in the Context of Facebook: Examining Differences in Perceived Consumption and Impact Between Self and Others

Mina Tsay, Boston University

Use of Social Networking Sites: An Exploratory Study of Indian Teenagers

Peddiboyina Vijaya Lakshmi and **Sri Padmavati**, Women's University

Discussant: **Yong Jin Park**, Howard

Walled Gardens?: Social Media and Political Disaffection Among College Students in the 2008 Election

Masahiro Yamamoto, Washington State and **Matthew Kushin**, Utah Valley

When Do Online Shoppers Appreciate Security Enhancement Efforts? Effects of Financial Risk and Security Level on Evaluations of Customer Authentication

Jong-Eun Roselyn Lee, Hope College; **Shailandra Rao, CafeBots** and **Clifford Nass**, Hope College

When Ordinary Citizens Produce Media Content: A Comparative Analysis of Most Popular and Random YouTube Videos

Eunseong Kim and **Liz Viall**, Eastern Illinois

Who Are the Heavy Users of Social Network Sites

Among College Students? A Study of Social Network Sites and College Students

Ling Fang and **Louisa Ha**, Bowling Green State

Discussant: **Homero Gil de Zuniga**, Texas at Austin

Will Communication Journals Go Online? An Analysis of Journal Publishing Formats and Impact Factors

Nur Uysal, Joe Foote and **Jody Bales Foote**, Oklahoma

Will the Revolution be Tweeted or Facebooked? Using Digital Communication Tools in Immigrant Activism

Summer Harlow and **Lei Guo**, Texas at Austin

With a Little Help from My Friends: Motivations and Patterns in Social Media Use and Their Influence on Perceptions of Teaching Possibilities

Miglena Sternadori, South Dakota and **Jeremy Littau**, Lehigh

Discussant: **Tim Meyer**, Wisconsin at Green Bay

Continued on Page 12

CTEC Conference Program for St. Louis Continued

5:15 pm to 6:45 pm

Refereed Paper Research Session: **The Personal and Professional Intersections of Social Technologies: Top Faculty Papers**

Moderating/Presiding: **Homero Gil de Zúñiga**, Texas at Austin

Understanding the “Friend-Rich”: The Effects of Self-Esteem and Self-Consciousness on Number of Facebook Friends

Jong-Eun Roselyn Lee, Hope; Eun-A (Mickey) Park, New Haven and **Sung Gwan Park**, Seoul National University
A Lesson Before Dying: Embracing Innovations for Community Engagement as a Survival Strategy for Media in Crisis

Samuel Mwangi, Kansas State

Social Media Policies for Professional Communicators
Daxton Stewart, Texas Christian A Little World in My Hand — The Use of Smartphones Among Low Income Minority Women

Xun Liu and **Ying Zhang**, California State at Stanislaus
Discussant: **Tom Johnson**, Texas at Austin

7 pm to 8:30 pm

Business Session: **CTEC Members’ Meeting**

8:45 pm

CTEC Off-site Social

Saturday, August 13, 2011

8:15 am to 9:45 am

Teaching Panel Session: **Managing Media Work**

Moderating/Presiding: **Mark Deuze**, Indiana/Leiden
Panelists:

Jane Singer, Iowa

Bozena Mierzejewska, editor, International Journal of Media Management

Pablo Boczkowski, Northwestern

Visit The CTEC Web Site For
More Information About Our
Division

<http://ctec.g8rweb.com/>

Contact the Division

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Listserv

CTEC has an electronic mailing list, ctp-aejmc@listserv.unc.edu. The mailing list will provide information about the Division and AEJMC activities and a forum for discussion of communication technology and policy issues.

To subscribe by e-mail, send a message to listserv@unc.edu. Leave the “Subject:” line blank. In the body of the message, type: subscribe CTP-AEJMC yourname
For example: subscribe CTP-AEJMC Jane Doe

With successful subscription to the list, you will receive more information about the list and list commands.

AEJMC 2011 Conference Registration Form

Print/Type full and first name as you wish it to appear on badge.

Name: _____ *Preferred first name for badge*

Summer Address: _____

City: _____ State: _____ Zip+4: _____

Summer Phone: _____ School/Company: _____

Email Address: _____ This is my first AEJMC Conference () Yes () No

Emergency Contact During the Conference:

Contact Name: _____

Telephone: _____

Do you have any physical, visual, hearing or dietary needs AEJMC should be aware of? _____ Yes _____ No

If yes, please elaborate: _____

"On-site" St. Louis Conference Registration

Member \$195 _____

Non-Member* \$305 _____

Student Member \$ 85 _____

Non-Member Student* \$135 _____

Retired Member \$ 85 _____

Non-Member Spouse or Dependent(s) No Charge

Spouse Name (if attending): _____

Dependent's Name(s) (if attending): _____

**Only Non-member rates include membership dues, which are not refundable.*

**This form
only being
accepted in
St. Louis.**

Amount Due

Full payment must be postmarked by July 8, 2011, to receive early bird discount. Requests for invoice and purchase orders should be made early enough to allow ample time for university processing so payment is mailed to the Central Office by the deadline.

Total Amount Due (Registration & Workshops): _____

Check Method of Payment

_____ Check enclosed (Payable in U.S. dollars to AEJMC Conference)

_____ Purchase Order

_____ Invoice required for University Purchase Order processing

_____ Credit Card (Check card using below)

_____ MasterCard _____ VISA _____ American Express _____ Discover

Name on Card: _____

Expiration Date: _____ Today's Date: _____

Account Number: _____

Security Code: _____ (number on back of card on signature panel)

Billing Address: _____

Signature: _____

Refund Policy: Refunds are available only for registration fees. Written cancellation requests reaching the Central Office by July 8, 2011, receive a full refund minus a \$30 service fee; between July 9 and July 31, 2011, a full refund minus a \$50 service fee. From August 1 to August 31, 2011, a full refund minus a \$50 service fee is only available for a sudden illness or death in the family. After August 31, 2011, no refunds are available for any reason. Please send all requests to Richard Burke, AEJMC Business Manager at Richaejmc@aol.com.

Please make a copy of this form for your records!

Gala, Workshops & Luncheons

_____ FREE "Opening" Gala, Total # Attending (Wednesday) - Tickets not required

_____ \$35 "Teaching Advertising" (ADV) — Tuesday

CLOSED "Multimedia Storytelling" (VISC) — Tuesday (Off-site)

_____ \$26 "Political Entertainment Luncheon" (PCIG) — Tuesday

_____ \$50/\$40 "Teaching Media Ethics" (MED) — Tuesday (\$40 Grad Stud Rate)

_____ FREE "Scholarship of Application" (SPIG) — Tuesday

_____ \$25 "Effective Teaching Strategies" (Teaching Committee) — Tuesday

_____ \$40/\$25 "Social Network Analysis" (CTM) — Tuesday (\$25 Grad Stud Rate)

_____ \$10 "PR Practitioner in Pop Culture" (PR, ESIG) — Tuesday

_____ \$5 "Internship Issues" (ICIG) — Tuesday

CLOSED "ASJMC Administrators Workshop" (ASJMC) — Tuesday

_____ \$15 KTA Advisers Breakfast — Thursday

CLOSED "Maxwell McCombs Luncheon" (CTM, PCIG) — Thursday

_____ \$40 AEJMC/KTA Luncheon — Thursday

_____ \$20 CSW Anniversary Luncheon — Friday

_____ \$30 VISC Luncheon — Friday

_____ \$35 SCHJ/MAC Luncheon — Friday

_____ \$20each Baseball Ticker, Cardinals vs. Rockies — Friday (# attending _____)

**View additional conference sessions
at www.aejmcstlouis.org**