

CTEC

Spring 2007

Communication Technology
Division Newsletter

The politics of new media

DANIELA V. DIMITROVA
Division Head



Hello division members. My column will focus on the role of new technologies in political communication. In this issue you will also find an article on the Midwinter Conference and what is in store for the summer convention. Read on!

New Technologies in Politics

With Hillary Clinton and Barack Obama announcing their intentions to run in the 2008 presidential race on the Internet, it is clear that the role of new communication technologies in political communication is growing. But what are new technologies, anyway? Encyclopedia Britannica defines technology as “the application of knowledge to the practical aims of human life or to changing and manipulating the human environment.” The term technology comes from the Greek words *techne*, “art, craft,” and *logos*, “word, speech.”

Political candidates and parties today may not have a choice whether to create an online presence: they must do so in order to reach supporters and compete more efficiently with their political rivals. Web sites bring several advantages: inexpensive and timely updates; a global audience; video streaming of speeches and announcements; message boards to communicate with potential voters. The new uses of podcasting, blogging, social networking and video sharing for political communication are examined below.

Blogging

Even though only 11% of blogs focused on politics as of 2006, any citizen interested in a political issue can create a blog and post their views to a global audience. Blogs can also serve as watchdogs not only of the government but also of mainstream media. In 2002 several blogs, including Talkingpointsmemo.com, drove former Senate majority leader Trent Lott out of office for making racist remarks. Bloggers of Powerlineblog.org questioned the authenticity of

memos about President Bush’s military service shown on CBS News and ultimately led to Dan Rather’s resignation.

Podcasting

Podcasting refers to the phenomenon of accessing audio files with an RSS feed over the Internet. Pew Internet & American Life Project reports that 12% of American Internet users have downloaded a podcast as of November 2006. The official Web site of the Democratic Party in the U.S., for instance, allows visitors to listen to political speeches via the following URL: feed://www.democrats.org/podcast.xml. The official Web site of the Republican National Committee (<http://www.gop.com>) also enables GOP sympathizers to get GOP news as RSS feeds for personal Web sites or blogs.

Social Networking

Social networking Web sites such as MySpace and Facebook have become very popular, especially among the hard-to-reach young voters. MySpace had more than 61 million registered users in the 16-34 demographic last year. These sites allow forming groups around a specific political issue. For example, several pro-Iraq War groups exist in Facebook. Thus, college-age voters have the ability to voice their opinions about a political issue of common interest. Also, individual profiles contain political affiliation, which is already being used to send emails with political information and calls for action.

Online Video Sharing

Another recent phenomenon are online video sharing Web sites such as YouTube (<http://www.youtube.com>). YouTube allows anyone to upload their own movies online. This increases the probability of gaffes made by political representatives to be played repeatedly by any Internet user. YouTube had an average of 100 million video streams per day in July 2006. This new video sharing site puts more pressure on politicians to avoid making any embarrassing mistakes in public.

Politicians and political parties have realized the tremendous potential of new technologies.

BECOME A CTEC MEMBER!

With more than 200 members, the Communication Technology division (CTEC) is one of the largest and most vibrant divisions of AEJMC. The Communication Technology division brings together researchers, teachers and professionals who are interested in how new communication technologies are changing media and society. The division has attracted scholarship pertaining to innovative uses of new media technologies such as blogging and podcasting, and to technology adoption and digital divide issues.

Why Join? CTEC meets your special interest in communication technology. As a member of CTEC, you can:

- (1) Meet people who are doing research similar to yours;
- (2) Get exposure to latest technology research so that you can stay on the cutting edge of the discipline;
- (3) Get tips on teaching courses in the communication technology area;
- (4) Learn about how technology issues are impacting on communication professionals;
- (5) Enjoy automatic membership on the CTEC listserv, where members can ask questions and discuss issues with their colleagues around the world.

How to Join? It’s easy! You can become a member of our division by using the membership form in the back. Those who are already members of AEJMC can add membership to CTEC for just \$10 for regular members and \$7 for graduate students.

Having an online presence as a political candidate today is a must. What will be the latest technology for political uses? We’ll have to wait and see.

Daniela V. Dimitrova is an assistant professor at Iowa State University and can be reached at danielad@iastate.edu.

Midwinter Conference in Reno, Nevada

CTEC maintains a strong presence at the regional meeting

JIM BENJAMIN
Mid-Winter Coordinator



The 2007 AEJMC Mid-winter Conference will be held February 23-24 at the Reynolds School of Journalism, University of Nevada, Reno. Two panels and ten papers were competitively selected for sponsorship.

Friday 4 to 5:15 p.m.

Panel: Infusing Web 2.0 Journalism with Public Purpose, Room 304

Sponsor: Communication Technology Division

The panelists have spent the past year thinking about interactive journalism as applied to a specific location (Lake Tahoe) and a specific topic (environmental problem solving). They are developing a theoretical framework that could contribute to explaining how Web 2.0 journalism might lead to a revitalization of journalism's role in our democracy.

Larry Dailey, Chair, Media Technologies, Reynolds School of Journalism
Edward Lenert, Chair, Ethical Practices and Technology, Reynolds School of Journalism
Donica Mensing, Director of Graduate Studies, Reynolds School of Journalism
David Ryfe, Associate Professor, Reynolds School of Journalism

Saturday 9 to 10:15 a.m.

Panel: Over the Web and Through the Woods, Room 101

Sponsors: Communication Technology, Communication Theory and Methodology, Mass Communication & Society, and Media Management and Economics

Subtitled a journey toward understanding how public relations scholars can truly contribute to effective and practical corporate crisis public relations in the Web 2.0 world, this panel will include a discussion of current crisis public relations research in the corporate setting and its strengths and weaknesses.

Seth Oyer – University of Florida
Jennifer Robinson – University of Florida
Timothy Coombs – Eastern Illinois University
Frank Oviatt – Institute for Public Relations
Maria Russell – Syracuse University

Saturday 10:30 – 11:45 a.m.

Internet Communication In and Out of the Classroom, Room 202

Sponsor: Communication Technology Division

Moderating/Discussant: Sumitra Srinivasan – University of Toledo

“Internet Dependency and Student Behavior in Wired Classrooms”

Worapron T. Worawongs, Kathleen M. Kuehn, and Benjamin W. Cramer, Pennsylvania State University

“Beyond WebCT & E-mail: An Information Technology Check of Mass Communication Students”

George L. Daniels and Lillie M. Fears, University of Alabama

“Will you show your Face-book?”

Saraswathi Bellur, Jonathan Obar, Qian Xu and Ki Won Seo, Pennsylvania State University.

“A Test in Transparency: Blogger KING”

Joy Chavez Mapaye, University of Alaska, Anchorage

“MySpace: Social Networking or Social Isolation?”

Rob Nyland, Raquel Marvez, and Jason Beck, Brigham Young University

Saturday 3:30-4:45 p.m.

Current Studies in Communication Technology, Room 304

Sponsor: Communication Technology Division

Moderating/Discussant: Daniela Dimitrova – Iowa State University

“Perceptions of the Credibility of News Stories on Web Sites and Web Logs: A Study of University Students”

Amber Orand, April Sutton, Carisa Findley, and Amanda Sturgill – Baylor University

“Getting Out from Behind (the) Pew: Developing a Model to Predict Who Blogs and Who Reads Blogs”

John G. Wirtz and Julie Jones – University of Minnesota—Twin Cities

“The Absence of Information Technology Representation in the Favorite Movies of Middle School Students”

Joseph Bernt and Phyllis Bernt – Ohio University

“Lessons for Communication Technologies from Web Advertising”

August E. Grant – University of South Carolina and Jeff Wilkinson – Regent University

“Virtual Terror: A Real Threat?”

Dana Janbek and Paola Prado – University of Miami

All submissions were reviewed by CTEC members, and we owe a special thank you to them for their help in making this program so successful. The reviewers were Daniela Dimitrova, Iowa State University, Vincent F. Filak, Ball State University, Maria Fontenot, Texas Tech University, Jacob Groshek, Indiana University, Jimmy Ivory, Virginia Tech, Sri Kalyanaraman, University of North Carolina, Sally McMillan, University of Tennessee, and John Pavlik, Rutgers University.

Thank you, too, to our division's publicity coordinator for the conference, Sumitra Srinivasan, University of Toledo, for her work in developing and maintaining the conference web site and program.

For more information about the conference, please visit the conference website at <http://communication.rh.utoledo.edu:16080/aejmc2007/>

Jim Benjamin is professor and chair of the Department of Communication at the University of Toledo and can be reached at jbenjam@utoledo.edu.

CTEC sponsors 15 sessions at 2007 summer convention

MARK TREMAYNE
Vice Head



You'll have many Communication Technology division panels to choose from if you attend the annual AEJMC summer convention, this year in Washington D.C.

In addition to five refereed research panels and two poster sessions, our division is cosponsoring seven other panels on professional, research and teaching topics and we are also cosponsoring a pre-conference workshop. That programming was the result of a successful "chip auction" at the AEJMC winter meeting in New Orleans in December 2006.

For those newer to the association, the chip auction is a meeting of all the divisions and interest groups where the programming for the summer conference is determined. Each division uses its allotment of chips to select the days and times it wants to schedule convention programming. As you can imagine, some time slots are more popular than others and divisions must select them early or get shut out.

Because of the size of our division (one of the largest) and the number of papers we accept, one necessity for us is a poster session where a large number of papers can be presented.

We secured that and a number of other time slots by cosponsoring panels with other divisions. These cosponsorships also allowed us to stretch our chip allotment which was slightly reduced by a rotating reduction to accommodate newer groups.

Many thanks to those who submitted panel ideas and please help us again next fall with your ideas for the 2008 conference. If you submit an idea, it is important to consider other divisions that may be interested in joining us as partners. Nearly all non-refereed research panels have two divisions or interest groups involved. Below you'll find the detailed schedule for our division for 2007 (tentative still, at this point).

First, I'll highlight some of the panels.

Unlike many years when the conference runs Wednesday through Saturday, this year the conference will be Thursday through Sun-

day, August 9-12. But the activity really begins on Wednesday, the day for pre-conference workshops. This year we have partnered with Visual Communication, Magazine, Community College Journalism Association and Radio Television Journalism to present a workshop called "Teaching and Working in a Multimedia World." This workshop will include several panels and is scheduled to begin at 1 p.m. and run to 10 p.m.

The first formal conference day kicks off at 8:15 a.m. with the presentations of our top student papers at the annual Jung Sook Lee panel. That afternoon we are one of the sponsors of a mini-plenary. These are sessions scheduled against very few competing panels so that attendance will likely be higher. The mini-plenary is titled "The View from the FCC" which we are cosponsoring with the Media Management and Economics, Law, and Media Ethics divisions. A representative from Communication Technology will ask FCC leaders questions on telecommunication policy on behalf of our division.

Friday morning we have two refereed research panels followed by a panel focusing on the YouTube phenomenon which we are cosponsoring with the Advertising division. This panel will address professional and research implications of the boom in citizen-produced or repurposed video. Friday night we will have our division business meeting and off-site social. We encourage everyone to attend!

Saturday will bring the busiest conference day for Communication Technology, with five sessions. The day will begin with the Best of the Web teaching panel. Winners of this annual contest will be recognized then. Our division is also participating in two poster sessions on Saturday meaning a majority of our divisions papers will be presented this day.

Finally on Sunday we have three sessions including two refereed research panels. The conference concludes Sunday evening.

On the right is the full schedule but keep in mind that minor adjustments could be made between now and August.

Mark Tremayne is an assistant professor at the University of Texas at Austin and can be reached at Tremayne@mail.utexas.edu.

Tentative Schedule for Washington

(panel titles have yet to be finalized):

Wednesday, August 8, 2007

Pre-conference Workshop

1 p.m. to 10 p.m.

Teaching and Working in a Multimedia World

Vis. Com., Magazine, CTEC, CCJA and RTVJ

Thursday, August 9, 2007

Jung Sook Lee Top Student Papers Panel

8:15 a.m. to 9:45 a.m.

CTEC and GEIG

Mini-Plenary: The View from the FCC

3:15 to 4:45 p.m.

Media Management and Economics, Law, Media Ethics, CTEC

Teaching & Technology, Teaching Panel

5 p.m. to 6:30 p.m.

CTEC & Newspaper Div.

Friday, August 10, 2007

Refereed Research Panel

8:15 to 9:45 a.m.

Refereed Research Panel

11:45 a.m. to 1:15 p.m.

YouTube Panel, Research/PF & R

3:15 to 4:45 p.m.

CTEC & Advertising

Business Meeting

8:30 to 10 p.m.

Division Social

10:15 p.m.

Saturday, August 11, 2007

Best of the Web, Teaching Panel

8:15 a.m. to 9:45 a.m.

CTEC & Vis. Comm.

Scholar-to-Scholar Poster Session, Research

12:15 p.m. to 1:30 p.m.

Maintaining Quality in the New Media Era, PF & R

1:45 p.m. to 3:15 p.m.

Newspaper Div. & CTEC

Joint Poster Session, Research

3:30 p.m. to 5:00 p.m.

CTM, CTEC, ICD

Video Games, Research/Teaching Panel

5:15 p.m. to 6:45 p.m.

Entertainment & CTEC

Sunday, August 12, 2007

Broadband/Net Neutrality, PF&R

8:15 a.m. to 9:45 p.m.

CTEC and MME

Refereed Research Panel

10 a.m. to 11:30 a.m.

Refereed Research Panel

11:45 a.m. to 1:15 p.m.

Get ready to submit your papers for Washington, D.C.

JAMES D. IVORY
Research Chair



I know: You've just barely gotten finished sorting all the notes, papers, and handouts in your tote bag from the San Francisco convention last August, and it's already time to start thinking about the next one! As the submission deadline for the 2007 AEJMC convention draws nearer, I want to share some information about our call for papers and the online submission process.

Although CTEC has been operating their paper submission and review process online for a few years now, we will be using a new system this year. Divisions and interest groups independently determined their methods of paper submission and

review during a transition year in 2006, but all AEJMC divisions and interest groups will be using a uniform system for the process this year. The system's provider, All Academic, Inc., already handles conference paper submission and review for some other large communication associations (and, of course, organizations in other academic fields), so the format will be familiar to some of our members. If this is your first experience with All Academic, though, don't worry: The system is very user-friendly and extremely convenient. To submit a paper, you'll need to access the site (available in a link from <http://www.aejmc.org/07convention/>), take a few minutes to create an account in the system, and upload your paper in electronic format (in Word, Wordperfect, or PDF form). The process is simple, but do set aside some time before

the Midnight (Central Time), April 1, deadline in case you encounter any snags.

Other than the change in the submission site, our call for papers (see details below) is essentially the same as it has been in the recent past. In addition to our open paper competition, our Jung-Sook Lee paper competition recognizes the top three student-authored papers, so be sure to indicate if your paper is a graduate student paper. Be sure to review both our CTEC guidelines and the uniform AEJMC paper submission guidelines, because both sets of rules apply to all CTEC submissions. Lastly, be sure to contact me with any questions. I look forward to seeing your papers!

James D. Ivory is an assistant professor at Virginia Polytechnic Institute and State University and can be reached at jivory@vt.edu.

CALL FOR PAPERS – 2007 AEJMC CONVENTION

The Communication Technology Division of the Association for Education in Journalism and Mass Communication invites submission of original, non-published research papers to be considered for presentation at the AEJMC Convention, August 9 to 12, 2007, in Washington, D.C. All research papers must be uploaded through an online server to the group appropriate to the paper's topic via a link on the AEJMC website: www.aejmc.org/07convention. In addition to guidelines that apply to ALL AEJMC paper competitions, CTEC's specific guidelines are listed below. Submit the paper via the AEJMC website link (www.aejmc.org/07convention) to the AEJMC group appropriate to the paper's topic. Format should be Word, WordPerfect, or a PDF.

Student Papers: Undergraduate and graduate students enrolled during the 2006-2007 academic year may enter the Jung-Sook Lee student paper competition. The Jung-Sook Lee Award recognizes the best student paper, which makes "a substantial contribution to the substance or method on a topic related to communication technology and policy." The award honors the division's 1997-1998 research chair, Jung-Sook Lee of the University of Southwest Louisiana, who

died soon after the Baltimore convention in 1998. Authors of the top three student papers will receive a cash award and be recognized at the Washington, D. C., Convention. In addition, the author of the best student paper will have his or her conference registration fee paid by the division. Papers co-authored with faculty members will not be considered for this award. Student authors must type "Jung-Sook Lee Competition" in the upper-right corner of the first page of text to be considered for the award. Submissions that do not win the Jung-Sook Lee Award are still considered for acceptance along with open competition submissions, so entry in the Jung-Sook Lee competition does not reduce students' chances of paper acceptance.

Open Competition: All other papers submitted to the division will be reviewed in an open competition. Authors of the three top-scoring faculty or faculty/student papers will be recognized in the convention program and at the Washington, D. C., convention.

Please limit papers to no more than 25 pages (double-spaced) in length, excluding tables and references. The paper must be uploaded via the AEJMC website link (www.aejmc.org/07convention) in Word,

WordPerfect, or PDF format no later than 11:59 P.M. (Central Standard Time) Sunday, April 1, 2007.

Also upload a paper abstract of no more than 75 words.

Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number, and email address. The title should be printed on the first page of the text and on running heads on each page of text, as well as on the title page. Do not include author's name on running heads or title page.

Papers are accepted for peer review on the understanding that they are not already under review for other conventions and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Convention should not have been presented to other conventions or published in scholarly or trade journals prior to presentation at the convention.

At least one author of an accepted faculty paper must attend the convention to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

By May 15, authors will be advised whether their paper has been accepted and will receive a copy of reviewers' comments.

CTEC brings the benefits to you

JACOB GROSHEK
Membership Chair



Just as communication technologies constantly change and reshape human interaction, the Communication Technology division (CTEC) continues to not only stay abreast of changes in the field, but also to harness them in innovative ways to bring benefits directly to its members. One of the most visible examples of this was when CTEC became the first AEJMC division that launched online manuscript submissions. This, however, is just one of many efforts within the division to expand its reach and understanding of this vitally important area of inquiry.

To that end, CTEC is a sponsor of the Best of the Web competition as well as the Jung-Sook Lee student paper competition to highlight exemplary practical applications and theoretical advances in the field. Calls are now open for both competitions and submissions are encouraged from members and non-members alike. Details can be found on the CTEC division website (<http://www.aejmc.net/ctec>), which has been recently redesigned by one of last year's Best of the Web winners, Dave Stanton.

The division also maintains an active listserv that includes lively discussions and thoughtful contributions along with fresh ideas for teaching and research from leading scholars in the field. Membership in CTEC automatically brings postings conveniently to your email inbox where you can easily participate with the whole division or specific members. As current members can attest, the energy level on the listserv is high and contagious, but not intrusive.

In another initiative, beginning at the Midwinter conference the internet café will feature CTEC to increase the profile of the division and its attempts to have a viable internet café for conference attendees. Hopefully, this measure will ameliorate problems that have plagued cybercafés at previous conferences, including long lines, slow speeds, and too few computers to ac-

commodate heavy traffic. It is also a project that is planned to continue at the national conference to improve the overall conference experience.

Joining CTEC and its growing tradition of innovation is affordable and easier than ever. One way is to access the AEJMC membership form at http://www.aejmc.org/_about/get_forms.php, which will allow you to add CTEC to your new or already existing AEJMC membership. Alternatively, you can simply flip to the back of this newsletter, where you will find the membership form attached.

If you are currently a member of CTEC, please take the time to renew your membership if you have not already done so. As always, members are encouraged to spread the word about the exciting new developments within the division and invite your colleagues, co-workers, classmates, and friends to join us. Membership in CTEC costs \$7 per year for students and \$10 per year for non-students. Please feel free to contact me with questions or comments.

Jacob Groshek is a doctoral candidate at Indiana University and can be reached at cgroshek@indiana.edu.

A new blog for CTEC!

ITAI HIMELBOIM
Listserv Manager

Please visit our new blog at <http://ctecblog.blogspot.com> and contribute to discussions and debates. Gather your ideas and express your opinions on a variety of communication and technology related topics, research and teaching. Anyone can post a comment to an existing message. No registration is needed. To post new messages you need to become an author. Just send me an email to be added. Our listserv is also up and running. Use it for single-purpose announcements, such as call for papers, a special issue of a journal relevant to CTEC members.

Itai Himelboim is a doctoral candidate at the University of Minnesota and can be reached at hime006@umn.edu.

“Dude, can you hook me up?”

MARIA FONTENOT
PF&R Committee Chair



A few weeks ago, a colleague and I met with news directors from stations across West Texas to discuss broadcast news skills and internships. The discussion quickly turned to the lack of professionalism among students.

News directors said that an increasing number of students seeking internships are making initial contact via websites such as Myspace. Which, in this technologically advanced world, doesn't seem uncommon or unprofessional; but when the opening line reads, “Dude, can you hook me up with an internship?” one has to wonder – what happened to professionalism? Do students know about letters of introduction or how to write formal letters or notes?

Many students have addressed some of these professionals by their first name (if the note included a salutation). As one reporter who spoke to my broadcast journalism class said, “You have to earn the right to call someone by their first name.” These practitioners were also amazed that they were getting emails from addresses and screen names that were not an individual's name, but colorful aliases. As professionals, we would not send such emails to deans, provosts, or university presidents, so it never occurred to me that students would be less than professional. As a result of the feedback I received from news directors and journalists, I have incorporated a “professionalism” component in my courses. I always addressed and stressed the importance of professional behavior in the classroom and among peers, but I've taken it a step further now by addressing written communication. And taking a few minutes of class time to address these issues has made a world of difference.

Maria Fontenot is an assistant professor at Texas Tech University and can be reached at maria.fontenot@ttu.edu.

“Best of Web” Competition

CINDY ROYAL
Best of the Web Competition Coordinator



AEJMC's Communication Technology and Visual Communication divisions encourage faculty and graduate students to submit Web sites that enhance or promote education in Journalism or Mass Communication.

Web sites can be in one of the following categories:

1. Department or school
2. Teaching
3. Journalism
4. Creative

The competition is now open. The competition rules and entry form can be found on the CTEC Web site at <http://www.aejmc.net/ctec/>. Please remember—with the exception of the Journalism category, where the faculty entrant can be the director of the project—the entrant must be more than 50% responsible for the design and execution of the website.

All entries must be visible online. Entries are by URL. Please do not enter sites that have previously won an award.

Deadline for entries is March 31, 2007. Winners will be announced by the end of May 2007.

Awards will be presented on Saturday, August 11 at 8:15 am at the annual AEJMC national convention (http://www.aejmc.org/_events/convention/papercall/uniform_call.php).

Winners in this competition are expected to attend the convention and to present their winning site as part of a scheduled convention panel.

For more information, see the competition rules on the CTEC Web site (<http://www.aejmc.net/ctec/txp/index.php?s=best-of-web>) or contact the co-directors (email preferred): Roxanne M. O'Connell, Roger Williams University, Phone: 401.254.3249, Email: roconnell@rwu.edu or Cindy Royal, Texas State University, Phone: 512.245.3481, Email: croyal@txstate.edu.

Cindy Royal is an assistant professor at Texas State University and can be reached at croyal@txstate.edu.

Terrorism & the Internet

DANA M. JANBEK



When it comes to terrorists and the Internet, there are two threats commonly cited in the literature. The first is the fear of terrorists using the Internet in a destructive manner by which they inflict harm on persons

or property, also known as cyberterrorism. The second is the use of the Internet as a medium to further the terrorists' agenda by recruiting, psychological warfare, data mining, fundraising, networking, and communications. With over 4,000 terrorist websites, terrorists have the ability to virtually reach potential followers to further their cause.

The digital divide, which places countries on different technological levels, raises important questions about the effectiveness of the terrorists' websites. For example, North Korea, which is labeled as one of the five state sponsors of terrorism by the US Department of State, has virtually no connectivity due to government policy to ban the Internet. The US, on the other hand, has one of the highest net penetration percentages in the world reaching 69%.

Thanks to the State Department's Global Internet Freedom Task Force (GIFT), the Human Rights Watch included in its 2007 annual report information about worldwide Internet freedom activity. With the US pushing for open communication mediums and showing concern over governments that restrict access through filtering and blocking, the use of the Internet by terrorist organizations raises legal questions about what is permissible censorship.

In the wake of 9/11, counter-terrorism efforts have increased across the country. Although much research has been conducted on terrorists and the Internet, minimal research is conducted from a communications' perspective. Communication scholars have an opportunity to tap into an area of great importance, with the ability to generate policy recommendations. Through its interdisciplinary nature of combining political science and technology, this evolving area of research generates numerous questions that remain to be answered, possibly by political communication professionals.

Dana M. Janbek is a doctoral student at the University of Miami and can be contacted at d.janbek@umiami.edu.

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AEJMC is gathering descriptive information to help divisions, officers and members promote diversity. This will be for internal use only. Providing this information is **optional**, and has no bearing whatsoever on membership in the Association. If none of these categories adequately indicates how you identify yourself, please describe your identity in the blank below.

Please check all that apply:

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NOTE: AEJMC often rents its mailing list to reputable companies. If you do **not** wish your name included in such rentals, please check here:

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\$10.00 _____ **F Magazine**
\$16.00 _____ **G Newspaper (Inc Newspaper Research Journal)**
\$ 8.00 _____ Grad Students in **G** Division
\$24.00 _____ **H Mass Comm & Society (Inc Mass Comm & Society)**
\$14.00 _____ Grad Students in **H** Division
\$10.00 _____ **I Media Management and Economics**
\$30.00 _____ **J Public Relations (Inc Journal of Public Relations Research)**
\$20.00 _____ Grad Students in **J** Division
\$36.00 _____ **K Radio–Television Journalism (Inc. Electronic News)**
\$10.00 _____ Grad Students in **K** Division
\$10.00 _____ **L Scholastic Journalism**
\$ 5.00 _____ Grad Students in **L** Division
\$15.00 _____ **M Minorities & Communication**
\$10.00 _____ Grad Students in **M** Division
\$30.00 _____ **N Law & Policy (Inc Media Law Notes & Comm Law & Policy)**
\$ 7.00 _____ Grad Students in **N** Division (only **Media Law Notes**)
\$25.00 _____ **O Cultural & Critical Studies (Inc. Journal of Comm Inquiry)**
\$ 1.00 _____ Grad Students in **O** Division (Does not include Journal)
\$10.00 _____ **P Communication Technology**
\$ 7.00 _____ Grad Students in **P** Division
\$26.00 _____ **Q Media Ethics Division (Inc. Journal of Mass Media Ethics)**
\$10.00 _____ Grad Students in **Q** Division
\$40.00 _____ **R Community College Journalism Assn (Inc. The Journalist)**

Interest Group Support

- \$ 7.00 _____ Commission on Status of Women
\$10.00 _____ Commission on the Status of Minorities
\$ 7.00 _____ Graduate Education
\$ 5.00 _____ Media and Disability
\$10.00 _____ SCJgroup (Science Communication)
\$ 5.00 _____ Internships & Career
\$10.00 _____ Civic & Citizen Journalism
\$ 7.50 _____ Small Programs
\$ 5.00 _____ Religion & Media
\$10.00 _____ Entertainment Studies
\$10.00 _____ Gay, Lesbian, Bisexual, Transgender
\$ 5.00 _____ Community Journalism

\$ _____ **Total – Divisions/Groups**

Optional Contributions

AEJMC greatly appreciates your help to further endow the following awards and scholarship:

- _____ Gardner Graduate Research Award
_____ JLIID Leadership Program
_____ Tankard Book Award

\$ _____ **Total – Contributions**