

CTEC Journal: Final Announcement

Jacob Groshek
Division Head

Note: A slightly modified version of this message was communicated in early January to members of the Communication Technology division of AEJMC via email. It is presented again here to stimulate further discussion and ensure that all concerned parties are engaged.

As you are most likely aware, over the past several years, CTEC has considered the idea of launching its own journal. We shopped the journal to Sage last year without success and have generally been stuck at trying to find a publisher and an Editor-in-Chief. I write to you now to consider a proposal as a membership, and any decision we make on this item should come from our members.

With that introduction, in the past few months I have been in touch with an online publisher (Librello, see <http://www.librelloph.com/>) that has agreed in principle to publishing the CTEC journal as an online, open-access but fully peer-reviewed journal. This publisher has the support of some good people from good places on board for a separate Media and Communication journal they are launching (a brief

list of Editorial Board members that have already agreed is here <http://www.librelloph.com/ojs/index.php/mediaandcommunication/about/editorialTeam>) and I think Librello's offer is a reasonable one to consider.

Since we already have assembled a very strong editorial board for the proposed CTEC journal (see prospectus at <http://aejmcctec.files.wordpress.com/2012/11/ctec-journal-submit-prospectus.pdf>), this publisher only needs to carry out the business of, well, publishing the journal online.

The only real issue I see at hand is that they operate more or less on an author fee-based model. I have circumvented that, though, by proposing that they add the CTEC division and all its members as an institutional affiliate. So all CTEC members can submit an unlimited number of articles without cost, except their annual CTEC membership fee. Of course, our membership fee would have to be increased to approximately \$25 per faculty member to support the journal. Librello's most attractive (cheapest) option is here: The CTEC division becomes an institutional member of Librello through a monthly fee of \$200 (\$2400/year), allowing all the associated members of this division

to submit an unlimited number of articles to the Journal of Communication Technology, but all articles go through a pre-selection stage and only a limited number of submissions (for e.g., 12/month) are indeed processed and sent for review. In this case, the Editor-in-Chief and/or Editorial Board members would be responsible for making the pre-selection after receiving the submissions. Non-members of the CTEC division must pay the normal membership fee in order to submit their papers to the Journal of Communication Technology.

We currently have dues of \$10, which makes CTEC one of the cheapest divisions to join, and most that have a journal cost at least \$25 for membership (Visual Communication is the most expensive at \$40). Considering that we have approximately 240 members at present (inclusive of student members), if we were to increase the fee to \$25 for faculty members and \$10 for student members, we should have more than enough to support the cost of the journal, without otherwise dipping into the current CTEC funds. Of course I don't want to jeopardize the finances of CTEC, and so I come to all of you for feedback.

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Reviewers Urgently Needed

Amanda Sturgill

Research Chair

One of the things our division is particularly proud of is the quality and variety of research that we are able to showcase at each annual convention. To continue to do this, we need your help. Please -- **today** -- go to this link

<http://bit.ly/11hFxWT>

and agree to be a paper reviewer for us. We draw a *very* high number of papers for consideration because technology affects so much of the communication industry. And to review these papers, we need kind, competent folks like yourself to agree to provide feedback on three of them. You are rewarded with a listing in the conference program, a chance to see the latest work, and a little extra shine on your reputation as a scholar who gives back. As of March 20, we are 50 reviewers short of what we need. Won't you please help?

Amanda Sturgill is an associate professor at Elon University. She can be reached at asturgill@elon.edu.

The FCC, CTEC and You

Jessica Smith

PR&F Chair

The five members of the Federal Communications Commission will soon be three now that Chairman Julius Genachowski and member Robert McDowell have recently announced their intentions to resign. The appointment of a new FCC chair matters to CTEC members because of the role the agency's leader has in shaping the FCC's approach to regulation of communication technologies.

In the March 22 speech announcing his intention to resign, Genachowski named three legacies of his FCC: the agency's work on the National Broadband Plan, plans for spectrum auctions to allow the growth in mobile technologies and access, and network neutrality rules. Media coverage of Genachowski's approach throughout his nearly four years at the FCC has portrayed him as a compromiser. For example, one of his earliest high-profile acts was to propose a "Third Way" in 2010 to address the issue of net neutrality. But his middle-of-the-road approach doesn't seem to have won wide admiration from either telecommunication industries that want less regulation or public interest groups that often oppose them.

One of the most-quoted interest groups in the wake of Genachowski's announcement, Public Knowledge, called his term one of "missed opportunities." Telecoms have been no happier in the wake of decisions like the FCC's blockage of a merger between AT&T and T-Mobile in 2011. Whichever Democrat and Republican are appointed to the two FCC positions, several major

issues that they should confront in order to fully modernize the American approach to communication are of particular interest to those of us interested in communication technologies.

The FCC must continue to address a persistent digital divide. Broadband access in the United States still varies widely by income, education, and geography. Internationally, the United States doesn't even break the top 10 countries in broadband subscriptions per inhabitant. The country has room for a great deal of growth in access.

The FCC's recent net neutrality rules protect some level of free expression and free access for wired Internet connections, but the same protection doesn't exist on wireless broadband services. Educators in journalism and mass communication should be among the strongest proponents of free expression, despite the medium. The FCC must also face questions about media ownership rules, spectrum management, and a host of other issues.

As researchers and teachers in the area of communication technology, we should take note of the upcoming FCC personnel changes. We should make sure our students understand the role and makeup of the FCC, and we should make sure the public around us understands the agency's place beyond that of a traffic cop for television indecency. The FCC at its best helps guard our rights of free expression, so its changes are worthy of notice.

Jessica Smith is an assistant professor at Texas Tech University. She can be reached at jessica.e.smith@ttu.edu.

CTEC Journal Update, Continued from Page 1

In my opinion, I don't think increasing our dues for the sake of the journal will risk our current members deciding to leave, and having an 'exclusive' journal might actually make CTEC more desirable a location for more members to join. But this decision can not be made without the input (and vote) of the membership. I suggest we use this newsletter as a starting point for discussion. If it suits protocols, we can decide on a date to take a vote in the coming weeks.

As part of this initiative, it is worth mentioning that I have volunteered myself to act as Editor-in-Chief of the journal, at least for its inaugural year, and perhaps we could consider this role as being one that Heads take over (as desired) after their term as Head is completed. I will also take this time to again open up the call for others that may be interested in acting as the Editor-in-Chief role (I only volunteered for the sake of negotiating the proposal with Librello) or serving on the Editorial Board. In addition, there following points (in no particular order) should be considered.

1) Our decision—if we decide to join with any publisher—needs to

be reviewed and approved by the AEJMC Board of Directors first.

2) The journal prospectus was only really shopped to Sage and now Librello. Sage is now, I believe, the official, though not exclusive, publisher of AEJMC journals and we were in talks with them about the proposed CTEC journal for over a year. In the end, they were unwilling to launch the journal as envisioned, rather suggesting that what we had could be folded into their SageOPEN initiative (which is a more direct author/submission fee model). At the member's meeting in St. Louis in 2011, the membership voted to decline that proposal and to search for alternate publishing partners. Since that time, the journal prospectus remained in search of an Editor-in-Chief as well as funding for an editorial assistant.

3) The question has been raised if those that have agreed in principle to serve on the Editorial Board with the understanding the journal would be brought to Sage would agree to serve if the journal were instead backed by another publisher. This question has not yet been put to those that volunteered for the

original Editorial Board. Perhaps one strategy would be worth following up with those individuals if the membership decides to move forward with Librello. If this change in publisher results in a drastic reduction of Editorial Board members, we may then have to reconsider some options.

4) Due to the floating membership schedule of CTEC/AEJMC, it is possible that not all CTEC members were on the original email thread. Therefore this message is being recirculated in this newsletter to encourage feedback and discussion. I sincerely hope that this announcement will stimulate that discussion and we can open it to the CTEC listserv or I can be emailed directly at jgroshek@gmail.com.

I look forward to feedback on this issue and thank you for all you do keep CTEC a vital organization. Ideally, I hope that we can put this matter to a vote and move forward at the annual convention in Washington, DC later this year.

Jacob Groshek is an assistant (visiting) professor at the University of Melbourne. He can be reached at jgroshek@gmail.com.

@AEJMCCTEC

Cindy Vincent

Web/Social Media Chair

AEJMC 2012 marked CTEC's first venture into the world of Twitter, which was a great success! Be sure to continue to use this hashtag in 2013 to keep the conversation going. At AEJMC 2012 we also held two contests for most active CTEC tweets and best CTEC tweet during the conference where winners were awarded a \$25 gift card. CTEC also created a Twitter account,

@AEJMCCTEC. Be sure to follow us and engage us in dialogue. In addition to updating members on new Twitter adventures, I would also like to use this newsletter to solicit help from any members who might be interested in posting for the @AEJMCCTEC account. The more active we can make our feed, the more people will want to engage with our division.

As usual, be sure to like us on Facebook (www.facebook.com/aejmcctec) and bookmark our website (www.aejmcctec.com) for updates on CTEC news, job posts, and information of interest.

Cindy Vincent is a doctoral candidate at the University of Oklahoma. She can be reached at cindy.vincent@ou.edu.

Get Ready for Washington, D.C.

Carmen Stavrositu

Division Vice-Head

While paper submissions are still underway for the upcoming AEJMC annual convention, it is not too early to look forward to this year's conference to take place in Washington D.C., August 7-12.

Last December, Amanda Sturgill and myself went to Dallas, Texas, to attend the now classic, yet soon to be defunct, AEJMC "chip" auction. At this auction, divisions decide on the number and arrangement of research, teaching and professional freedom and responsibility panels to be scheduled during the upcoming conference. We were again able to secure a very good number of CTEC panels, either sole-sponsored or co-sponsored with other divisions and interest groups.

This year, CTEC has arranged to co-host sessions with several other divisions and interest groups: the Mass Communication & Society, Communication Theory & Methodology, International Communication, Visual Communication, COMMSher, and Public Relations Divisions, the Political Communication and the Civic and Citizen Journalism Interest Groups, as well as the Community College Journalism Association. We are very grateful to these AEJMC groups for their cooperation in co-sponsoring many terrific sessions.

All in all, CTEC will be sponsoring two refereed paper sessions, co-sponsoring two research poster sessions and eight panels dealing with research, teaching, and professional freedom and responsibility.

Thursday, August 8th

- CTEC PF&R Session co-sponsored with CTM, 11:45 am

- CTEC High Density Research, 1:30 pm

- CTEC "Best of the Web" awards session co-sponsored with Visual Communication (VisCom), 5:15 pm

Friday August 9th

- CTEC Poster Session co-sponsored with COMMSher, CTM and PCIG, 8:15 am

- CTEC Research Panel co-sponsored with CCJIG, 11:45 am

- CTEC Teaching Panel co-sponsored with CCJA, 1:30 pm

- CTEC Teaching Panel co-sponsored with VisCom, 3:15 pm

- CTEC Refereed Research (Top Student Papers), 5:00 pm

Saturday August 10th

- CTEC Poster Session co-sponsored with CCJA, COMMSher and PCIG, 8:15 am

- CTEC Research Panel co-sponsored with ICD, 1:45 pm

Sunday August 11th

- CTEC Teaching Panel co-sponsored with PRD and VisCom, 9:15 am

- CTEC PF&R Session co-sponsored with MCS, 11:00am

- CTEC Teaching Panel co-sponsored with PCIG, 12:45 pm

Lastly, do not forget to join us for our member's meeting on **Friday, August 9th (6:45 pm)**, followed by our social get-together right after (8:30 pm).

Keep an eye out for the final conference schedule in our summer newsletter, and start getting ready for a busy week in D.C.! I look forward to seeing everyone in August.

Carmen Stavrositu is an assistant professor at the University of Colorado Colorado Springs. She can be reached at cstavros@uccs.edu.

CTEC Membership Leads to New Opportunities

Monica Chadha

Recruitment Chair

It is that time of the year again when you reevaluate your old memberships as well as explore new ones at AEJMC. For those who are already members of the Communication Technology division, we thank you for your patronage and hope you will continue to support us.

For those who are considering new memberships, we would like you to consider CTEC. Both, please read on to find out why CTEC is worth your time and money.

Membership with CTEC provides you with the opportunity to interact with like-minded scholars as well as start conversations that could lead to new research collaborations and provide inspiration for individual

projects or just make new friends and connections. Most scholars who study the relationship or effects of technology on various aspects of media currently are or have been members of CTEC. The division grows in strength every year and enjoys the support of scholars based in the United States and other countries.

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Membership Opportunities with CTEC

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CTEC membership also means inclusion in the CTEC list serve where members can pose research or academic questions to others as well as learn about employment opportunities and conferences/events taking place. Other privileges include voting rights to appoint group officers, provide feedback and make recommendations to make CTEC a stronger division. The conversation continues online via Facebook and LinkedIn – look for CTEC on either of these sites-- so you will always feel part of a group, long after the AEJMC conference has ended.

This year, members will have the chance to vote on the crucial issue of CTEC's own journal. More details are provided in the letter written by the CTEC group head, Jacob Groshek and included in this newsletter. Members are being asked to give their opinions on the kind of publication they would like CTEC to produce; the kind they would like to read and publish in. I strongly urge you to join us during our business meeting held during the AEJMC conference to weigh in on these issues.

Our website, <http://www.aejmctec.com>, not only has

the information you need to learn about the group but also includes the latest updates from our officers about various paper calls and the contests currently underway. If you would like additional information or still have unanswered questions about CTEC and whether it is the division for you, please email me on monix3@gmail.com to learn more.

For those who are convinced CTEC is the group for them, just click here: <http://aejmctec.com/about/membership/>. This link will take you to the main AEJMC membership site. Once you are enrolled as an AEJMC member, you have the option to join various divisions listed there. Check the CTEC box, pay the membership fee - \$10 for faculty and a mere \$7 for students - and that will conclude the process of becoming a CTEC member. The procedure is the same for continuing members.

I do hope you will consider joining CTEC. I look forward to meeting you in Washington D.C. in August this year!

Monica Chadba is a Doctoral Candidate at the University of Texas at Austin. She can be reached at monix3@gmail.com.

AEJMC Midwinter in Review

Bart Wojdyski

Midwinter Conference Chair

Hi CTECers!

I hope everyone is having an enjoyable start to the spring. As always, our division kicked off the transition between seasons by taking part in the AEJMC Midwinter Conference, held and run well again this year by the Gaylord College of Journalism and Mass Communication at the University of Oklahoma.

It was wonderful to get to see and meet a number of you at the conference, including a great crop of current graduate students from across the country.

Our division had a terrific slate at Midwinter, including four paper

sessions along with a lively panel (co-sponsored by the Mass Communication and Society Division) on the topic of building an academic career. Sessions in the social-media heavy CTEC program included:

- “How to win arguments and influence people: The many facets of online persuasion”
- “The social (networking) construction of reality: Uses and effects on attitudes”
- “Social media practices in the business world”
- “Power, politics, and protest through new media channels”

This year's top paper award went to Cynthia Nichols and Bobbi Kay

Lewis of Oklahoma State University for their paper, “Social media and strategic communication: A three-year study of attitudes and perceptions about social media among college students.”

Of course, the conference would not have been possible without the generous help of our discussants and reviewers. Thanks to the following folks for their help in one of these capacities: Laura Bright, Serena Carpenter, Andrew Dunn, Homero Gil de Zuniga, Jacob Groshek, Jimmy Ivory, Julie Jones, Temple Northup, Yong Jin Park, Mike Schmierbach, Jessica Smith, Carmen Stavrositu, and Amanda Sturgill.

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AEJMC Best of the Web 2013

Deadline to Submit: April 21, 2013

Best of the Web

As Web-based multimedia storytelling has evolved, so has Best of the Web. We have made accommodations for the growing number of CMS and template-based options while keeping the competition's emphasis on original, innovative, interactive storytelling. This year we have established two categories that will reward the academic intent and scope of entrants' projects:

Individual or Class Project

All content must be created by an individual or a class with guidance from the entrant's professor. All elements must be designed by the individual or the class with guidance from the professor of record. University staff or outside consultants may not create content, do any design, or do any coding. Entrants may use widgets and plugins. The use of a template or a content management system theme as a starting point is allowed, but entrants should understand that the judges will reward originality and innovation. The use of pre-designed templates or CMS themes WITHOUT SIGNIFICANT ADAPTATION TO AN ORIGINAL DESIGN is not allowed. If your entry is included in a larger site that includes other projects, please be sure to send only the link to your project.

School or Institutional Project

This category will consider larger projects created by more than one class at a university, or projects created by more than one university as part of a journalism institute or center. All visual content must be generated by students. The entire project must be designed primarily by students with the understanding that due to database and technical issues outside the scope of a university class, contributions from professors, university staff and outside consultants may be necessary. Entrants may use widgets and plugins. The use of pre-designed template or a content management system theme as a starting point is allowed, but entrants should understand that the

judges will reward originality and innovation. The use of pre-designed templates or CMS themes WITHOUT SIGNIFICANT ADAPTATION TO AN ORIGINAL DESIGN is not allowed. If your entry is included in a larger site that includes other projects, please be sure to send only the link to your project.

Awards

Judges will consider all entries based on content, design and technical innovation and will decide first place, second place and honorable mention awards for each category, as well as one award of excellence for the best overall entry.

Rules for Entering

The ONLY qualified entrants for this competition are faculty and students who work for or attend an institution that is accredited by ACEJMC, or are current (paid) individual members of AEJMC and their students. University and college staff are not eligible to be entrants of record.

Individual/Class Project: The entrant of record should be the person who designed and primarily built the site.

School/Institutional Project: The entrant of record should be the supervising faculty member if the entrant contributed significantly to the design and production of the site. All school/institutional entries must be PRIMARILY created by students and faculty and not by staff, paid consultants or professional designers.

How to submit:

For AEJMC Best of the Web 2013, you need to fill out information at <http://www.answerq.org/form.html>

How to volunteer to be a judge:

For AEJMC Best of the Web 2013, send your information, including qualifications, to Kim Komenich at kim.komenich@sjsu.edu.

Seeking Newsletter Contributions

Do you have something to contribute to the next CTEC Newsletter (Fall 2013)? We'd love to hear from you. Email your newsletter submissions to Jessica Gall Myrick, CTEC Newsletter Editor, at jfgall@gmail.com.

AEJMC Creative Projects '13

Deadline to Submit: April 21, 2013

(From our friends in VisCom)

Have you considered the VisCom Division's "Creative Projects" competition? It's an excellent opportunity to have your efforts recognized by peers in a juried forum. You would present the work at the national AEJMC convention in Washington DC, Aug. 8-11.

What gets submitted and accepted? The format is non-restrictive, but an entry must include a strong visual component. Accepted projects in the past have included historical studies, photojournalism exhibits of original work, book proposals or published work, explanations of summer grants or activities, creative DVDs, commentaries on teaching effectiveness, and examples of innovative student projects and accomplishments.

Your submission should include a one-to-two page explanation of the work, stressing its significance to the study of visual journalism. Did you receive outside support? Does the project examine cutting-edge technology that will enhance your teaching abilities? How does this project fit in with your own interests and goals as a visual educator? Normally there are about 15 submissions and five are selected for 15-minute presentations.

Internet access is not guaranteed at the conference, therefore you must show your work via a CD, laptop, thumb drive, etc. A computer projector will be provided on-site.

To submit your project, package four copies of it into four individual 9"x12" envelopes. Large and unusually shaped packages present handling issues. For example, instead of submitting an elaborate 11"x14" leather-bound portfolio of archival photographs, send 8.5"x11" inkjet or laser prints stapled together. Instead of tubes with large rolled posters announcing your film course's festival, send 8.5"x11" versions.

Also, if submitting CDs, use cross-platform common programs. Links to a web site displaying the work or an emailed PDF will also be acceptable.

In one larger package, send your four envelopes (three copies without any identification) to the creative projects chair (see below for mailing instructions).

On the cover sheet of the fourth copy, include your name, title, complete contact information (email, phone numbers) and a 75-word abstract summarizing the project. Links and PDFs with abstract can be sent to the email address below.

Note: Submitted material will not be returned.

Also, you *cannot* enter creative projects in any other convention category, including "Best of the Web."

AEJMC Midwinter Conference in Review

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The review process was streamlined this year through the use of online review forms, which hopefully made the process a little smoother for everyone.

See you all in D.C., and remember to keep in mind that the submission deadline for next year's Midwinter Conference is in December – only eight months away!

Bart Wojdynski is an assistant professor at Virginia Tech. He can be reached at wojdynski@gmail.com.

How to submit:

For the Creative Projects Call 2013, you need to send a package or information to quint@byu.edu.

How to volunteer to be a judge:

Send your information, including qualifications, to Quint Randle, quint@byu.edu.

Notification will be emailed to all applicants by May 31st.

Vis Comm Creative Projects Chair
Quint Randle, BYU
Department of Communications
322 BRMB
Provo, UT 84602-2501
801-422-1694
quint@byu.edu



Association for Education in Journalism and Mass Communication
 234 Outlet Pointe Blvd., Suite A, Columbia, South Carolina 29210-5667
 Tel.: (803) 798-0271; Fax: (803) 772-3509

Rates Effective 10/01/12

Your name and current mailing address:

Please list zip +4 digits, and correct address, if necessary.

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Make all checks payable to AEJMC. All payments due in U.S. dollars.

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Currently all AEJMC members receive hard copy **AND** online access to official AEJMC journals. To receive AEJMC journals online **ONLY** through SAGE, check here:

Institution: _____

Office #: _____

Email: _____

Home #: _____ Fax #: _____

You may now renew your membership online at www.AEJMC.org

AEJMC is gathering descriptive information to help divisions and interest groups, officers and members promote diversity. This will be for internal use only. Providing this information is **optional**, and has no bearing whatsoever on membership in the Association. If none of these categories adequately indicates how you identify yourself, please describe your identity in the blank below.

Please check all that apply: Male Female
 African American Asian American Latina/Latino
 Native American Caucasian International
 Disabled Other _____

NOTE: AEJMC often rents its mailing list to reputable companies. If you do **not** wish your name included please check here:

AEJMC Divisions and Interest Groups

- \$25.00 _____ **A Advertising (Inc. Journal of Advertising Education)**
- \$10.00 _____ Grad Students in **A Division**
- \$26.00 _____ **B Comm Theory & Methodology (Inc. Comm Methods & Measures)**
- \$16.00 _____ Grad Students in **B Division**
- \$40.00 _____ **C Visual Communication (Inc. VisCom Quarterly)**
- \$10.00 _____ Grad Students in **C Division**
- \$10.00 _____ **D History (Includes CLIO.)**
- \$ 7.50 _____ Grad Student in **D Division**
- \$25.00 _____ **E International Communication (Inc. International Comm Research Journal)**
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- \$10.00 _____ **F Magazine**
- \$ 5.00 _____ Grad Students in **F Division**
- \$24.00 _____ **G Newspaper and Online News (Inc Newspaper Research Journal)**
- \$ 8.00 _____ Grad Students in **G Division**
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- \$10.00 _____ Grad Students in **H Division**
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- FREE _____ Grad Students in **I Division**
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- \$20.00 _____ Grad Students in **J Division**
- \$32.00 _____ **K Electronic News (formally RTVJ) (Inc. Electronic News Journal)**
- \$ 7.00 _____ Grad Students in **K Division**
- \$15.00 _____ **L Scholastic Journalism**
- \$ 5.00 _____ Grad Students in **L Division**
- \$15.00 _____ **M Minorities & Communication**
- \$10.00 _____ Grad Students in **M Division**
- \$30.00 _____ **N Law & Policy (Inc Media Law Notes & Comm Law & Policy)**
- \$ 7.00 _____ Grad Students in **N Division (only Media Law Notes)**
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- \$ 4.00 _____ Grad Students in **O Division (Does not include Journal)**
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- \$10.00 _____ Grad Students in **Q Division**
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- \$40.00 _____ **S Community College Journalism Assn (Inc. The Journalist)**
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- \$12.00 _____ Small Programs Interest Group
- \$ 8.00 _____ Religion & Media Interest Group
- \$20.00 _____ Entertainment Studies Interest Group
- \$10.00 _____ Grad Students in Entertainment Studies
- \$10.00 _____ Gay, Lesbian, Bisexual, Transgender Interest Group
- \$ 5.00 _____ Grad Students in Gay, Lesbian, Bisexual, Transgender
- \$10.00 _____ Community Journalism Interest Group
- \$ 5.00 _____ Grad Students in Community Journalism Interest Group
- \$10.00 _____ Sports Communication Interest Group

Optional Contribution

AEJMC greatly appreciates your help to support the following program:

_____ AEJMC Centennial Campaign

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